



pendulum ART GALLERY

traditional & contemporary african art

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The Director
Ford Foundation
AIB Plaza, Akin Adesola Street
Victoria Island, Lagos

Dear Madam

Application for Support

Pendulum Art Gallery has been involved in the propagation of art in Nigeria since 2000. Our commitment to art and its social implications have made us one of the most reputable galleries in Nigeria.

As the gallery's interests widen, and in our effort to constantly reposition the gallery to contain new challenges in the art world, we are embarking on a number of innovative programmes which, we believe, will breath a new life into the Nigerian art scene. The activities of art galleries in Nigeria have been badly circumscribed by mere buying and selling of works which, in itself, does not seriously advance the cause of art.

In our effort to turn Nigerian art in new directions, we have tried to work with individuals and groups who equally see the need for a re-invigoration of the art traditions in Nigeria through a more radicalized, professionalized and systematized dissemination strategy. (see www.pendulumartgallery.com)

For this effort to succeed and bear the desired fruit, the gallery needs meaningful support. This we would like to solicit from your organization with the attached proposal.

It is our hope that the proposal and all the enclosed materials will receive due attention from you and that we would hear from you in due course.

Thank you

Yours faithfully,

Peter Areh
Director