

INSTITUTE OF NETWORK CULTURES PRESENTS:

OFF • THE •

PRESS :

ELECTRONIC • PUBLISHING
• IN • THE • ARTS

[HTTP://DIGITALPUBLISHINGTOOLKIT.ORG](http://digitalpublishingtoolkit.org)

**Conference, Workshops,
Bazaar, Arts & Crafts**
May 22 - 23, Rotterdam

TODAY'S BOOK PUBLISHING • ONE THOUSAND
AND ONE PUBLISHING WORKFLOWS • TOOLS,
PLATFORMS, MARK-UP & CMS • INTRODUCING
THE DIGITAL PUBLISHING TOOLKIT •
UNDERGROUND E-PUBLISHING • SHOWCASES

**DIGITAL
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Electronic Publishing in the Arts I

Digital publications are growing. In our daily lives, we read increasingly more on electronic devices while paper books are turning from everyday devices into collectable design objects. In the arts, electronic publications such as the e-flux journal and websites like Ubuweb have enormous impact and take over many traditional functions of non-electronic art publications.

For publishers, visual designers and artists it can be difficult to keep up with these developments. Often, they lack the knowledge and resources to develop a digital publishing practice of their own. For arts- and design-oriented books, going electronic can be an extra challenge because their form and content are deeply intertwined. Moreover, electronic book formats haven't been engineered with visual publications in mind.

At/Off the Press the following questions will be addressed: How can arts publishers make their own e-publications and use the medium in a conceptually and aesthetically interesting way? How do new forms of digital publishing change the role of the designer? What change is needed in your production workflow, from manuscript to publication, if you want to switch to hybrid electronic and paper publishing?

The Digital Publishing Toolkit initiative, a network of two applied universities and art school research departments, four Dutch art and design publishers and several graphic and media design bureaus, is working on an accessible "how-to" guide for electronic publishing in the arts along with a collection of open source software tools for editing and designing electronic books.

WHEN_

May 22 - 23, 2014

WHERE_

Conference at Museum Boijmans van Beuningen, Museumpark 18-20, Rotterdam

Workshops, Bazaar, Arts & Crafts at WORM, Boomgaardsstraat 71, Rotterdam

INFORMATION_

<http://digitalpublishingtoolkit.org>

TICKETS_

<http://bit.ly/dptticket>

**DIGITAL
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CONFIRMED SPEAKERS

Elizabeth Castro_US • Florian Cramer_DE • Harald Dunnink_NL • John Haltia
Adam Hyde_NZ • Arjen de Jong_NL • Michelle Kasprzak_CA/NL • Joost Kircz
Lovink_NL • Alessandro Ludovico_IT • Marcell Mars_HR • Pia Pol_NL • M
Loes Sikkes_NL • Monospace Press • Six:Thirty • the People's E-Book
Visual Editions • Visual Maniacs and more.



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