

Thinking of sponsoring a child?



Read how for just a small monthly amount
you can help bring health and opportunities
to children in poor communities



Plan
Be a part of it.

"What I'd really like to do is learn how to help villages in my area, the way Plan has helped my village."

Kodjo, Togo



Jani Kivela

Every child has potential

There are 600 million children who live on less than 70p a day – that's ten times the UK population.

In Africa, Latin America and large areas of Asia, acute poverty is depriving children of good health. They are dying needlessly from malnutrition, and avoidable infections or diseases spread through contaminated water.

Their lack of education means they have little opportunity to learn skills which could help them find meaningful and long-term employment. Tragically, at a very early age, many have given up hope for a better future.

Without help today these children may never have the chances that can improve their lives. That's where you can make a real difference, by becoming a Plan child sponsor. As a Plan sponsor you can help give whole communities more chances, more choices and better opportunities in life.

As a sponsor, you can help more children realise that potential

Children are at the heart of all Plan's work. Our supporters sponsor over a million children across the world, and that means we are helping ten million people. Because, for every one child sponsored, another nine people benefit.

When we begin working with a community, the first thing we do is talk to community leaders, parents and the children themselves to find out what they need most.

It could be access to clean water, a school for both boys and girls, a medical centre so that mothers don't have to carry their sick babies to the nearest hospital, or an income-generating scheme so that families can earn a living.

Together, we start work immediately, but there are no simple solutions. Whatever help Plan provides, it is planned carefully and aims to support lasting improvements in people's lives.

Children represent the future and we believe sponsorship is the best way to help communities. It is children like Trung, Djelilou and Amina who will be able to pass on their knowledge and skills to the next generation.

By becoming a Plan sponsor from £12 a month you can help children like them to create a better world.

Trung wants to read

An education would be the best start Trung could have in life. But the nearest school is over 20 miles away.



Djelilou's family needs seeds

Djelilou and his family have a field that could provide food for them but they need seeds, plus advice to help them work their land more effectively.



Amina needs clean water

Amina's village only has access to dirty water, so many children's lives are threatened by waterborne illnesses such as dysentery and diarrhoea.



Please call 0800 90 20 230 (quoting ref. INSN19) for more details or visit

Sponsorship helps build strong communities for the future

With over 70 years of experience, we know that a child can only realise their full potential in a thriving community that has the skills and resources that bring self-sufficiency and dignity. So we work with whole communities – including the children themselves – to make lasting improvements to their future. When a community is strong enough to build on what they've achieved with Plan, we are able to withdraw our support.



Victor Brott

Share the successes, become a Plan sponsor today

Sponsorship is real people helping real people, and gives you an insight into a culture very different from your own.



Drawing of children playing in a school yard, by Tchelim, age 11, from Togo

Plan is an accountable charity, so sponsors receive annual progress reports from field officers and updates on the successes – and any setbacks – experienced in our work around the world. As well as showing you how sponsorship contributions are being spent, these reports keep you up-to-date with projects you have helped Plan to achieve, so you can see the difference you are making.

Many sponsors also exchange letters and drawings with their sponsored child. This can be a real source of inspiration and encouragement, as well as helping build a strong personal link over the years.

Help children and their communities by completing the form and becoming a sponsor today.

Visit the Plan website at www.plan-uk.org

MOISTEN HERE

FOLD

Yes, I want to sponsor a child today



I would like to sponsor a child in a developing community. My preferred area is:

Asia ☐ South East Asia ☐ Africa ☐ The Caribbean ☐ Latin America ☐

You make the choice for me ☐ I would like to sponsor a: boy ☐ girl ☐ either ☐

Mr/Mrs/Ms/Miss/Other _____ Forename _____ Surname _____

Address _____

Postcode _____ Daytime Tel. no. _____

I am happy to receive information about Plan's work by e-mail, my e-mail address is: _____

It is not our policy to pass names, addresses or contact details of our supporters on to third parties for their use. As a sponsor you will hear from us about your sponsorship and Plan's work. If you'd rather not, please let us know.

Payment Details

I would like to donate: ☐ £12 per month ☐ £15 per month ☐ £20 per month

☐ Other (not less than £144 per year) £ _____ per month / per quarter / per half year / per year (please delete)

On average, 80p of every £1 contributed goes into development work.

If you are a UK taxpayer, we can reclaim tax on your donations – at least 25p extra for every £1, at no further cost to you. Plus, until 5 April 2011, HMRC will add an extra 3p per £1. So just sign below. It's that simple. I declare that all donations I've made to Plan for the six years prior to this year and all donations I make from the date of this declaration until I notify you otherwise are Gift Aid donations.

Signature _____

Notes: Gift Aid allows us to reclaim the tax you have paid on all donations to Plan's work. It doesn't commit you to supporting Plan for a specified length of time. You must pay an amount of UK income tax and/or capital gains tax at least equal to the tax Plan will reclaim on your donations during each tax year. If you pay tax at the higher rate, you can claim further tax relief in your Self Assessment tax return. To claim Gift Aid, we need to know your home address and your full name and title.

“We may be young but we have some very good ideas. Children can do something if they are given the chance.”

Zubeda, 12, Tanzania

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DETACH HERE

Plan International UK. Registered charity no. 275035



Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the form and send to Plan, FREEPOST WD 503, 5-6 Underhill Street, London NW1 0YJ



Name and full postal address of your Bank or Building Society

To: The Manager _____ Bank/Building Society
Address _____
Postcode _____

Name(s) of Account Holder(s)

Branch Sort Code

Bank/Building Society account number

Originator's Identification Number

9 5 6 8 5 4

Reference Number (for office use only)

Instruction to your Bank or Building Society

Please pay Plan International UK Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with Plan International UK and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

Banks and Building Societies may not accept Direct Debit Instructions for some types of account

MOISTEN HERE

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Thank you!

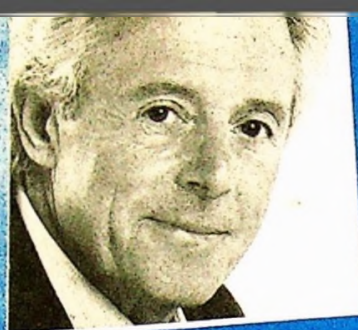
MOISTEN HERE

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We will pay
for postage but
if you use a
stamp, even
more funds
can go into
development work.



Plan
Be a part of it.



Michael Aspel answers your questions

Michael Aspel is a Plan sponsor and patron

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09 SEP 2011

SIGNATURE

Plan
FREEPOST WD 503
5-6 Underhill Street
London
NW1 0YJ

Q. Can my help really make a difference?

A. Yes! The proof is in the thousands of schools, clinics and wells that Plan has helped provide, plus the many income-generating projects they've helped families to start.

Q. How can I be sure my money is well spent?

A. On average, 80p of every £1 contributed goes into development work. Your money will benefit people in communities around the world, including your sponsored child and their family. Reports from the field office that works with your sponsored child's community will illustrate what you have helped to achieve.

Q. Can I communicate with the child I sponsor?

A. Yes. Many children love corresponding, and we encourage sponsors to send letters, notes and photos. Plan's local field officers will also send you an annual report on your sponsored child and on progress in their area.

Q. Can I choose the child I sponsor?

A. You can choose to sponsor either a girl or boy from a community that Plan is already working with.

Q. How long should I continue to be a sponsor?

A. To help achieve lasting change we hope your link with Plan and the child you sponsor will continue for a number of years. But, if your circumstances change, you can withdraw your support at any time.

Plan has over 70 years of experience. We work to promote the rights of children in nearly 50 countries. We have no religious or political affiliations, and we work with local communities to implement vital projects to improve the quality of life for children and their families in developing countries worldwide.

See what other Plan sponsors have to say

"When we first began sponsoring Orm-Jai, she was severely underweight for a two-year-old. Now she is a healthy eight-year-old who has clean drinking water, a proper latrine and, for the first time, electricity in her village."

Jean and Ken McDonald, Dundee

"The projects are all to benefit communities, but having a child as the focus makes it all very personal and involving."

Richard Munday, Harrogate

The pictures in this leaflet are for representation purposes only.
Some names may have been changed for reasons of confidentiality.
Front cover photograph: GMB Akash/Panos Pictures



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