

Movietainment

Vol 2 No 7 2007

ISSN 1597-7161 Publication of the Movietainment Magazine Ventures

N300

Single but not Searching

EUNICE PHILIP (ABUJA)

At ITPAN!
we set
Standards

JAIYE OJO

I hate marginalization of women

TINA MBA

I want To Become A
Star Hollywood

ENOCH HAMMOND
WINNER NEXT MOVIE STAR 2007

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\$3.00 £2 C25,000

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editorial

NOT less THAN toast

As a matter of tradition, we are making the magazine to have more life than usual in every edition, though we had a little printing problem in Vol. 2 No. 6, but from cover page, everyone can justify our vision, that we listen and value our customer beside the rich content, we are concerned with quality print.

Tina Mba, may be you have forgotten her face or you cannot merge the face with the name, as usual, we celebrate virtue and values, reading through her story will tell you that we have so many artists who are technical and pay attention to details and can perform both on stage and under the regular system take one, action!, she has being around for quite sometime now and she is still doing what she knows how to do, read her story, bet you no regret.

Our star profile is a young single actress based in Abuja the FCT of our nation; she is a lady of repute one you would love to meet, just glance through and have a recollection of the film where you have watched her performance.

Also in this edition, we have introduced a column called upcoming artiste, to let you know of new young talented discoveries, it is not about the made, but to also discover for the purpose of building the future.

Jaiye Ojo, the man behind your choice family programme and other interesting programs you may have watched on television series both on MNET and Nigerian television, is brought to you to share from his experience and works established for the purpose of building new talents.

Mrs. Toyin adebayo a television presenter is on our special feature this month, read about her. You probably have watched her on Lagos Television Station. The young talented and hardworking comedian Owen Owenggee is brought to you in this repackaged edition. As usual you will enjoy value for your money.

Our motivational column is showcasing a young man Ayopo who believes that whatever your heart conceives, you can achieve. Read his message, I bet you, you will never remain the same.

Abuja film festival and its fun is brought to you live from Abuja, you can afford to miss it.

Our cultural interest, which stands us out from other regular soft sell, is here from Olojo festival in Ile-Ife, and an introduction to Abuja carnival, which will be brought to you live in the next edition.

The next movie star a television reality show is brought to you in his pageantry.

While we retain other messages without distortion, Movie technique and dictionary are our regular bread and tea that you must not miss, while our news is positive we are exposing new talents who just entered the scene, relax and enjoy your regular toast from our desk.

We are requesting individuals and organizations to contact us for advert placement so as to keep this value in the market and on the table of our readers while reminding you that you can grab your copy of the Movieainment Magazine live in Ghana, we believe in your patronage, thanks for keeping us in business.

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ere omo

By Latunde Films Production

Sneak Review By Wale Ilebiyi, Snr

The movie, ERE OMO is written by the highly successful film maker, KOLAWOLE OLATUNDE, produced by TAJUDEEN AKINWUNMI, and directed by ADE EKETUNDE.

Kudos must be given to the ingenuity of the director for bringing out the best in AINA OLUKAYODE, the rookie who played the lead role in the film. If ADE EKETUNDE can get such a 5-star performance from a green horn, he sure deserves the accolade.

The movie starts with JARE'S mother (TOLA OLADOKUN) showing earnest concern for the childless situation of his oldest child, JARE (AINA OLUKAYODE). She brings local herbs and concoction for his son's wife (BUKOLA BABALOLA) to enhance her fertility. The wife's mother's quest to get to the root of her daughter's childlessness vindicates her daughter mother-in-law as the consulted herbalist gives her a clean bill of health. She's said to be genuine in her concern and she's a good mother to the core.

JARE'S dad dies in the process of getting his son productive. Then disaster strikes, JARE himself, the breadwinner of the family suffers a spiritual attack that makes him give up the ghost. The harsh realities of life begin to stare his wife in the face. Life becomes unbearable for the widow while her ever-caring mother-in-law turns her albatross. She makes things difficult for the poor girl before sending her away.

It hits the viewers like a thunderbolt when at the very end they discover that the person behind the ordeal and the subsequent death of JARE is his mother.

If the director receives the praise for translating the script into the movie with well above average performances from the cast, (BUKOLA BABALOLA a.k.a. BUKKY BLACK gives her best ever performance) credit must also go to the script writer and the screen-players.

It is a movie that'll do well on the stands when eventually released.

Blimey! It's a movie I want to stick out my neck for. I recommend it for your shelf; you'll have your money's worth.

N.B If you're a producer who wants his movie preview or reviewed, then send a copy to movetainment or call: 0802 302 3751

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*I want to be a
globally celebrated*
Actor

Name: OLAOYE, Taofeek Oluwafemi

Year of Birth: March 3, 1971

Place of Birth: Lagos

State of Origin: Ogun

Year of entrance: 1989

Role Model: Adesina Taiwo (Elegbeje Ado),
Alapinnu Osa, Yoru Fash-Lanso

Appearances: 14 Appearances (Aye Gbona, Ayangba,
Babalola, Aso-Odun, Arinnko, Wakati
Mesan, Ewe-Akoko, etc.)

Religion: Islam

Dream: I want to be a Mega star celebrated
round the world

Marital Life: Married with kids

Institution Attended: Agege Local Government Primary School,
Agege, Sango Secondary School, Agege

Country Visited: Algeria, Libya, Italy, Malta,
Benin Republic and Togo Republic

Feedback

Movietainment, please keep the good work going, the sky is your limit- Chico Ejiro Producer/Director, Lagos, Nigeria

Keep the flag flying, the journey might be hard and discouraging but persistence pays. More power to your elbows. The sky will be your starting point. Nath Ogbu BOBTV Lagos, Nigeria

Sweet idea- 08036486614

Good concept, keep it up- Ranti Babatunde, Nig. Film Corporation, Jos, Plateau state, Nigeria

Very good concept, I will like to make input into it - Obed Joe (DGN), Port Harcourt, Rivers state, Nigeria

You are doing a very good job; keep it up - Paul Obazele, AMP National President, Lagos, Nigeria

Cool concept, large prospects - Bature Jebo

Good effort at promoting Arts and Culture - Think Him

Noble efforts that needs all the encouragement - Brian Etuk, Nig. Film Corporation, Jos, Plateau state, Nigeria

Relevant - Kaneng Rwang Pam

A noble idea indeed, keep it up - Princess Halima Subail

Nice one, the production quality is high, commendable effort - Debrah Jalmet

Keep moving on up... - Mike Mugaji

Keep moving guys - Winnie Morgan



Single ^{but not} Searching

EUNICE PHILIP (ABUJA)

Name: Eunice Phillips

Birthday: July 23rd yearly which means my zodiac sign is Leo.

State/LGA: Kaduna State/ Jama Local Government Area

Hobbies: Reading, listening to music and swimming

Marital Status: Actually I am single but not searching yet.

Best Food: Tuwo and Miyan kuka which is a Northern delicacy
I also love starch and Banga.

Year of entrance: I registered as a member of AGN in April 2004 and came in fully in August same year.

Best Artist: For male category, Richard Mofe Damijo, Olu Jacobs and female category, Silva Joke and Patience Ozonkwo

Most Challenging Role: It was a movie I did as Chioma Chukwuka where I had to act as her mother "SAVIOUR" lots of makeup to make me older. I loved it.

Appearances: My first movie. Without End, Arsenal, Wild Dog, and others

Happy Moment: when those I care about, are around me.

Sad Moments: When those I care about, let me down.

Role Model: I look up to successful people, I learn from them and know that with patience and hard work, one will have a success story to tell. People like AMAKA IGWE, OPRAH WINFREY and lots of other great people around the world.

Expectations: The people that started movies in Nigeria started probably for the fun of it, I am pretty sure they never assumed it will make a great wave, and now that all hand are on deck, I'm am positive that NOLLYWOOD is almost there and will do better and great too.

Awards Received: hmmm!!! still working towards receiving them oh, I received one by an Abuja based theatre house two years ago as best actress based on the number of movies I did. I'm in Abuja, movies really started coming in 2004 December, thanks to Andy best electronics, he came to Abuja at that time did a movie 'war without end' and since then movie makers keep coming.

Statistics: Height 5.8m. Others remain personal

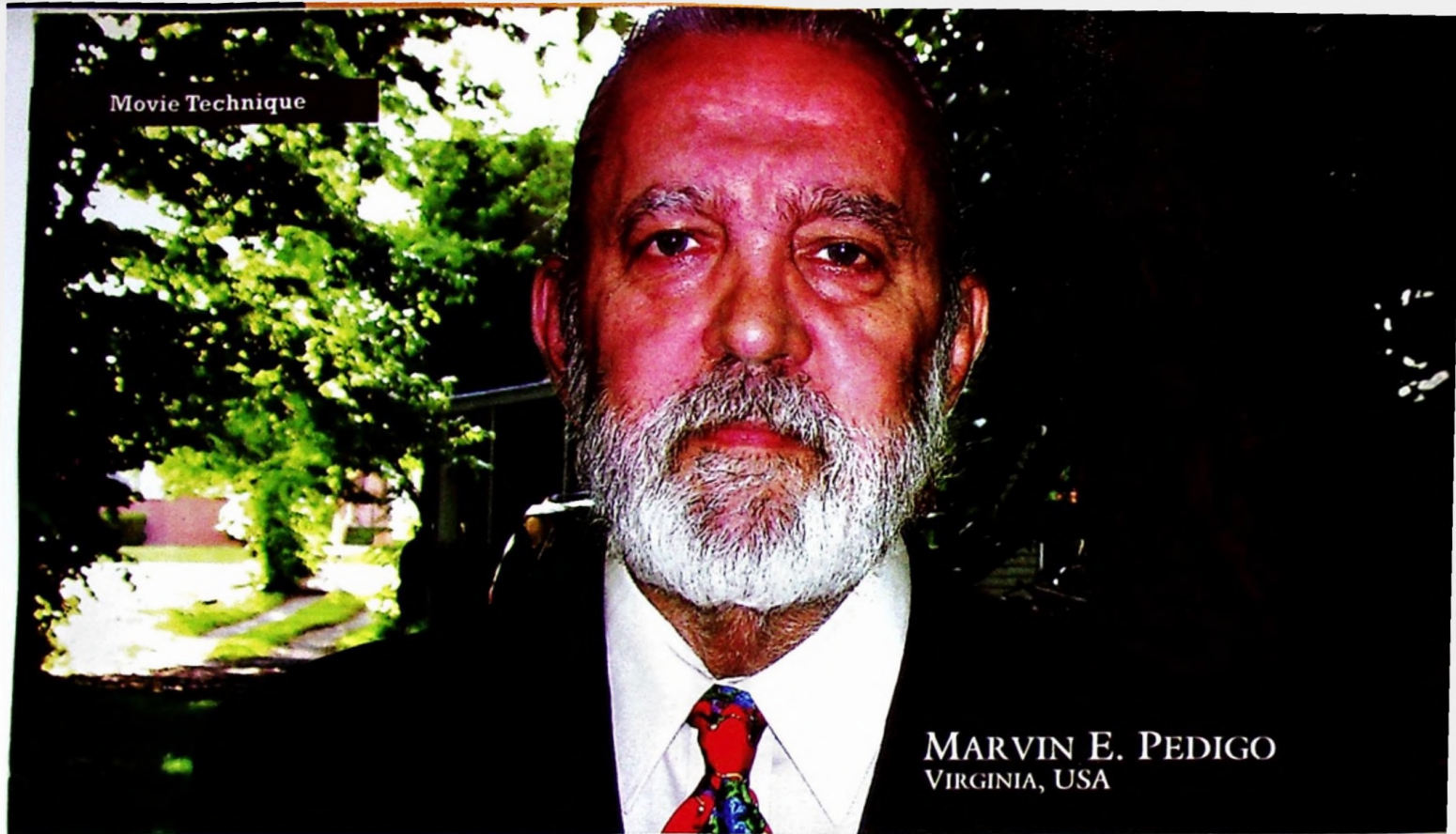
Love Life: I prefer to save that now, let I be for me and me alone.

Experience with Directors and Producers: so far it had been great; I've had a very good working relationship with them, in which I learned from them that, which inspired me positively, since the industry is so large, there are lot to learn in it.

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MARVIN E. PEDIGO
VIRGINIA, USA

Some of the latest technology for movie making that is on the market is coming again from the Sony Company. As far as we are concerned the Sony people have the edge on the market for film making, and producers that are into the latest digital technology. The latest thing that hear about and are interested in experimenting with is the SHVR-VIU Camcorder. It does not have a build in sound system but it has a system that attaches to the camera in a way that follows the way you are shooting. The quality of the sound is said to be second to none. With this new camera there is another option that is really what tweaks the imagination of the high techies that flow towards the new. The attachment that we like the sound of is the HUR-DR60 Hard Drive recorder. This is also attachable to the camera and will allow you to shoot directly to a storage hard disc that will hold several hours of recorded shooting. It also has some features where you can play it back on the spot through the camera, and make adjustments to the shoot as you go. You then can either store it on a 6 hour plus tape that was formerly used to store the digits for further editing or to edit later at an editing station. It just appears that if you can edit out the shots that you don't like on the spot, and only store the ones you want on the disc, and then you can go directly to editing on the computer with nothing but a choice of good shots. Choosing from a group of good shots then becomes a matter of quality, and eliminates the process of including the bad shots at all. It is actually feasible to edit and make nearly a finished product at the time of the shoot. I think as the camera people get used to the technology and can actually capture the directors artistic vision, you could be ready to air in various venues in less the a week. Since time is money and money is time in this industry, then it doesn't take a Einstein to figure out the math. The only problem with this kind of technology is that perhaps the quality may in some cases be sacrificed for time saving. I would hope that a good crew would become technical, and artistic enough, at the same time, to really put a touch into it. If it were my project I would still require a period of seasoning for the idea. I think that the artistic mind is always evolving and you must find a happy medium where you feel comfortable saying, "It's a wrap!" Personally I have had to learn, even with 35 mm film that there comes a time when you must quit revising, and move on with the post production. If you are a true artist you will never be satisfied with your art, if it is an oil painting, a Broadway production, or a motion picture. Perfect is a goal and one that you feel is always just a little out of reach on each project. Finding that happy medium at a place that is somewhat attractive to a majority of viewers is always a crap shoot. I like to look at it in a way that will give them a taste of really great mind stretching creativity, but left with a desire for more. I have always liked a restaurant

that leaves me a little hungry, but feeling I have been treated to the very best presentation possible for the day. In making films today there are many ways to shortcut the process and it is possible to edit and send right to the theatre. The problem with a direct approach like that is that without seasoning, the project is in public view before even the smallest flaw may be worked out. It is well worth taking a little extra time. I imagine it will get better and better as quality becomes the norm in this World. Art is art, and is nothing more than Love manifest. It is something that is within us all and must be released to be a complete human. It really doesn't matter how you get the Love out of you, as long as you do. I find that making a film that has a touch that has only been given to the artistic humans that happen to come together on any certain project, will define the end product to those artists. It is important when choosing a team that all are like minded in the goal of the project. The brushes that you are painting your mural with need to be the same as to have the same texture. It is the same in film making. Choosing a certain camera or cameras will be an essential part of the final results. We have found that there are many, but the Sony people seem to be the people that we have had the best fortune with. It is like an automobile. The first few you buy are for looks, and the rest will be because of the performance of the previous ones you have driven. You learn with experience and it has been ours to date, that the Sony products are best for our type of production. We also appreciate the fact that Sony will send a representative and technicians to the shoot to be sure everything is operating properly. If you rent the equipment or buy it doesn't really matter, but we have found that rental of the cameras are a great way to learn what they are all about. The plus of renting vs. owning is about the same as anything. If you own it is your baby to take care of. If you rent or lease the rental agents will be sure that equipment is on hand should something break down? With this information in mind you should be on your way to your first production. It is always our suggestion that you build a small building before you build a skyscraper. Start with a little canvas before you do a large painting. Do a little local theatre before you go Broadway. In this case, experiment with a few 20 minute shorts before you set out on your first feature film. I know, I know it takes just as much preparation to do a short film as it does a feature, but it take a lot less money and it also doesn't matter if it makes it beyond your viewing room. It not only will not make any money, but it won't cost you the family ranch either. By the time you work your way through the process you will know if it is your God given gift to be the next Academy award Producer. If not there is always some other way to express your LOVE.



Tina Mba, with an a she is war though with stature for smo know her, y something els you, you wo friend, and with mother interesting believe reac you Movie business. F

May you please introduce yourself?

My name is Tina Mba, a mother and actress a very firm person. I have being accused of being a mother hen even on location I have no apology for that. I was born and grew up in Lagos. I believe in African way of live and identify with everything that is African and Nigerian except the negative side of it.

What are the Negative aspects of African Culture?

First of all I stand for widow because my mother is a widow. I understand the politics of African Family tradition; I don't like the way women are being treated I don't like the marginalization of women in every area of our life. I do not like the aspect of our children hawking on the street, it's was African tradition in the time past, the wealth of a man is being measured by the number of children and the wives he had and all of them will go to the farm. I think also the dignity of an African man is to provide for his family, those are the aspect I do not like. Basically I stand for children, women and widows at any time. But I appreciate the extended family of Africans but we are gradually loosing it.

Have you ever consider cinematography as part of African Art and culture or it's a borrowed ideology?

Basically what we have done is a mis-interpretation of our culture not only in movie it happens even in churches. Certain church have a pattern of prayer to pray for their enemies to die, and for thunder to strike them to death, but the Bible say pray without ceasing and love thy neighbor as thyself. I think somewhere we have lost something. Coming back to movie, I think some of them stick to our culture in a way but some also have good story but go about it wrongly some don't even have an idea. Sometimes we don't have script; it is good we export our tradition positively. The Brazilian, Cuban etc have maintained what they took away from us, what we have succeeded in doing is to kill our own; I mean the good side of it. So, I say to people if you have to produce any film do your research well, the costume for an Ifa Priest must be right even for the wicked priest. We should portray African Culture right, there are a lot of thing that are wrong in America but when we watch their movies we dropped our heart because they have shown us the right side of their pattern. So if we can do so, it will be right. What is happening in the church as succeeded in taking people away from the culture, they would only tell you about the negative side of it, because they want you to be Christians so that you can crossover, but I tell you in fairness I have seen only few of God's men who are Men of God so there are so many bad pastors and Babalawo

Can we know when you really started Acting probably stage or cinematography?

It all started in 1984. But I did my very first production as an artist in 1988/89. It was a stage play (ALL THAT DELIGHTED) I actually produced it, with few friends of mine. We were all young and aspiring artist. Then we were not after money, we look at our seniors like Jimi Sholanke, Sam Loco Efe, Toun Oni, Even the very one man Artist like Funsho Alabi the Competition then was very fierce. We had directors who will push you to get it right. Now we celebrate glamour, mediocrity, nobody celebrate talents, nobody celebrate the essence of being an actress. As my dad would say SUCH IS LIFE

You have being in the Industry for quite some time, you've appeared on stage, you've done some TV series and few home videos. Can you really tell us which one was your best?

To every artist every job is a good job. But there are some job that would drain you emotionally and some jobs should drain you, but probably you do not have a right connect with the director it doesn't happen so far every job I have done I haven't any regret. I have tried

not to be who I am in this Job. God has being doing it because the essence of being an artist s to observe everything. There is one job I did on stage I love to do it again it's called THE AYELALA it was done in 1998, the job was directed by Ben Tomololu, infact it drained me, there are others but that one stands out. For Television in recent time it was a production done by Royal root it was called METAMORPHOSIS I played the role of a woman who taught she had a cancer not knowing she was going through menopause, she left her husband and made a confession.

From the look of things do you see stage Drama coming back?

This is a million dollar question (laugh) I have faith that in what I would say. I have faith in the person handling the National Theatre and the National Troupe Dr. Ahmed Yerima and his crew. I also want to believe in the new minister, I have faith that the cry of the artist will get to him. We have an association that I don't understand it's purpose because its role is to be the mother of all association. The visual artists are doing very well (SMA). I feel what we should do as a body is to re-organize ourselves. We have capable people and intelligent people who are core artist, they are not businessmen they just fold their hands and the world has gone beyond that because if you do not preach, nobody will hear. Our fathers who have gone in this industry left with us a lot of goodies, they worked for; we are still working, so we should also create an atmosphere for those that are coming behind us.

Have you at anytime produced a film of your own?

A Yoruba film title ENI ATIJO. The most Important thing is marketing strategy, ENI ATIJO might not sound very appealing to the buyers or the audience sincerely it is up to them. I want to believe census board is now doing wonderfully.

How do you see the future of Nollywood and how do you see the diverse association scattered everywhere. Do you think it will help the film industry in Nigeria to grow to the level of Hollywood & Bollywood?

First of all I have a problem with the name Nollywood it might be wrong for me to say it but that's my opinion. The future of Nollywood, at some point when we are getting there people would get so saturated with what they see now, then creative mind would pullout and start doing something different. I want to tell you that even most horrible television series is better than most of our home videos because it has standards and you must meet up with the standard before any television would want to be identified with you. On the Issue of home video I have seen IRAPADA preview and I love it. When Tunde Kelani previewed KOSEGBE, AGOGOEWOW etc. MADAM DEAREST from Tade Ogidan you need not been told that these are good jobs also this movie by Charles Novia "Missing Angel" it has a message and some that I cannot mention I only hope we go further. So the future of Nollywood would depend on Intelligence, unison among artist and respect for one another. We should not because we want government subvention then start to form interest group because of greed and love for materials things, Some even go to the extent of NGOs what for, the future start with Morality, creativity and discipline, when the interest of every artist is in the mind of all, when producing a film and we stop creating inconveniences for the people, when we can create a new world for the artist, when we begin to plan for production, and do it right. What makes me have a re-think on this is when all the association gathered against the sales of National theatre then I could see that we can all be together under one leadership, and for Nollywood what I see is individuality, everybody wants to out shine each other forgetting that the nucleus of this thing is ART. Artist should not disregard each other because of some international bodies we should be one.

Theatre is a make *Believe*

Oluwatoyin Olanrewaju Adebayo a Radio/TV presenter with a wealth of experience, shares her experience with Idowu-Shadrach, on how she started her career as an actress when theatre was still highly respected. The product of Adebayo Salami, immediate Past President of ANTP, also speaks on the quality of films being currently released into the market.

Toyin Adebayo, who hails from Ilesha in Osun State is a graduate of Linguistics from the Oyo State College of Education (now Osun State College of Education). She has been in Radio/TV presentation for about 8 years. Her popular programs include Rokeke and Fuji Repete on MITV, Alagbada Special on LTV 8, Trado-Medical Doctor on Galaxy and Eko Akete on Eko FM. She enjoys what she does, since it's her chosen career. A married woman with an understanding family, she radiates the kind of love and support she receives from that family, which is a quick thing you observe about her whenever you meet her. She found her way into the entertainment industry while in Kano with the "Atila Theatre Group" which was managed by her husband before relocating to Lagos. She got her final polishing while working with Mr. Adebayo Salami (Oga Bello).

As a well-polished theater practitioner, she sees what is going on in the industry today and believes the management of film production is a waste of time as the job no longer impacts knowledge and moral values any longer, because the people that play the role themselves are the culprit of the same crime they preach to the society. She is of school of thought that artistes are crusaders, who God sends to teach people moral values in a unique way, but unfortunately the focus has shifted and they are nowhere to be found.

She challenged all young artistes to go on stage and perform. She is of the opinion that going back to the stage will add more value to people's lives compared to the junks called films that are being produced. She also stressed that there are three basic things in stage



drama and every artiste must know how to do them compulsorily; one – acting; two – dancing; and three – thinking.

She says "Theatre is make-believe. In dance drama, you pass a message across to your audience without really saying a word. Realistically, majority of the films being produced today are nothing but rubbish, most don't even pass values across to the society". She calls for a change of attitude in everything we do, because the way we lay our beds is the way we will lay on it. "You should fear God in everything you do, relate with an open mind and whatever good your hands find doing, do it well".

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May we know your educational background?

I went to primary School in Lagos UMC Methodist School near Oyingbo, then Benson Grammar School. A new school then from there I moved to Awori Ajeromi Grammar school in Ojoo Local Government from there again I moved to Epe Federal Government College Epe, I then returned to Awori Ajeromi after my school certificate, I worked a while with a company in Apapa. Later I went into modeling, I did the Nigeria. Arab Bank Billboard. I latter went back to Institute of Management & Technology, Enugu after which I went into full time acting, at a point I left Nigeria for England and I attended Polytechnic there I did a programme there for a while and I came back to Nigeria since then I have done no other business but acting. I am single with children; I have never for once being married to anyone.



Chief Akinyemi is the Pastor of the Oonirisa, the Oluwaye and Adimula of the Source, "the Cradle of the Yoruba race", he is a successful family man and has exhibited his allegiance to the development of Ile-Ife the source of the Yoruba and the seat of the Yoruba deities. Idowu-Shadrach, had 15 minutes chat with Eredunmi of Ile-Ife during the Olojo Festival of 2007 at his residence, he is such a simple and welcoming man with respect for culture and tradition. Excerpt

In a chat with Chief Akinyemi the Eredunmi of Ile-Ife during the Olojo festival which is an annual celebration which entertains every respected personality trouping into the cradle to witness from all over the world. Olojo festival is the celebration of Ogun deity, which was initiated when he won a war and so many things happened that is beyond what could be written unless permitted by the authority. The first day of the celebration the women gathers together and move to the staff and collects weeds from around the staff and given to a choice woman who carried the weeds in a basket, and in the process lost in transit, and be taken home by someone else. After this event I will visit the palace to pay for the past, present king and the entire world.

From the palace I will go to Oke-Mogun where the Ooni will join me for prayer, after the prayer he will move to Lafogido for other necessary rituals and from there he would return to the palace and we would dance from there to my house with the women to have a vigil till next day, is for me to entertain people and rest and on the last day I will meet the Ooni at his parents house and pray for the people and the kingdom and from there everyone return to their respective home until the following year.

The deities descended from heaven and were not born by anybody, and during those days there were truth, justice and equity, you don't see people sleep with their friends wife, no stealing, no robbery, but foreign religion was brought to us, they told us that what we were doing was bad, they asked us to throw away our herbs and shrubs and take their own which as also sourced from herbs and same shrubs, making us to believe that ours are evil, before the entrance of the white men into our land, we don't destroy ourselves, we love one another there are rules to every game, but since they arrived we were torn apart, and crime was born, and all immorality took over the land, they came with gun and destructive chemicals, and told us our own way of life is destructive,

our culture is rich enough for civilization



which is more destructive between what they brought to us and ours, we need to understand some facts about our value and treasures.

The only way out of current crisis, is to go back to the root, we have to start teaching our children our value, Yorubas don't dress naked, we don't walk about half naked, men don't sit where a woman stood up from because it is believe to have committed adultery with such a woman, you see, our children cannot speak our language, it is really a lost of value, government has a lot to do to make better things come back. It is not a crime to associate but we should not loose our values and our heritage.

In terms of food, I left school in 1956, I worked in a hotel and a lot of unbelievable things happened, you see they pamper people with gift to sell chemicals called beer into our market against our rich and satisfying drinks that are of healthy values, such as burukutu, pito, sekete and palm wine etc. which were sourced directly from cereals and palm tree, these drinks are of values, they are something you take after you return from farm and relax but now drunkenness as taken over the society.

Like I said the way forward is to start teaching our children are core values from primary school the same way they took it away from us. We have rich cultural heritage, family ties and love but where are they today. It is food for thought for us all.

g&h

Gaffer: The chief lighting technician for a production who is in charge of the electrical department

Gain: The ratio of the signal level at the output of an audio device to the signal level at its input Expressed in decibels (db)

Gamma: The degree of contrast in a negative or print

Gang Synchronizer: A synchronizing device having more than one sprocket wheel which is used to set up synchronized relationships between film and sound tracks which have been recorded to magnetic film. (Film Editing)

Gate: The aperture assembly at which the film is exposed in a camera, printer, or projector

Gigabyte (GH): A unit for measuring computer memory capacity, equivalent to 1,000 megabytes (MB)

Gobo: A grip head or "C" stand head used as a clamping device for holding other equipment. (Grip)

Grading: The process of selecting the printing values for color and density for successive scenes in a complete film to produce the desired visual effects. (Laboratory)

Griffon (Griff): A durable material made of three ply high density rubber. The material is attached within a frame and used as either a soft reflector of sunlight or cut or softens direct sun. It generally comes in three sizes: 6' X 6', 12' x 12', and 20' x 20'. (Grip/Lighting)

Grip Tape: This is Duct tape style tape, also known as gaffer's tape or cloth tape. (Grip)

Guillotine Splicer: A device used for butt splicing film with splicing film. (Film Editing)

Handle: An extra number of frames attached to the head and tail of an optical print as a safety precaution. (Laboratory)

Hard Disk: A data storage and retrieval device consisting of a disk drive and one or more permanently installed disks Increasingly common for storing sound effects and archiving for future use

Harmonic Distortion: Acoustic distortion characterized by unwanted changes between input and output at a given frequency. (Acoustics)

Hazel tine: A machine which a color time at a lab or optical house uses to determine how to 'time' a film print for the proper amounts of red, blue, and green light, also called a color analyzer. (Laboratory)

Hertz (Hz): Unit for measuring frequency of a signal; formerly called "cycles per second."

Hi-Con: Generally a high contrast film print, which provides the maximum contrast between the light and dark elements (Laboratory)

Highboy: A heavy-duty rolling stand, usually with a combo head, that has a junior receiver and a large grip head, also called Overhead Stands. (Grip/Lighting)

High key: An overall brightly lit scene with relatively few shadows. (Lighting)

High-Pass Filter: An electronic filter used in various audio circuits to attenuate all frequencies below a chosen frequency.

Hiss: Asperity Noise. Noise caused by minute imperfections in the recording medium (tape). (Sound)

HMI: An enclosed, AC mercury arc lamp (Lighting)

Hollywood Box: A stage plug-type box without fuses. (Lighting)

House Sync: An internal timing reference used to synchronize all transports within a facility.

Horse: A support for one or more rolls of film used on a cutting table

Hot Splicer: A film-splicing machine of precision construction in which portions of a film are overlapped, cemented, then warmed and dried by a heating unit. (Film Editing)

Nigerian Film Corporation cont'd. from pg 28

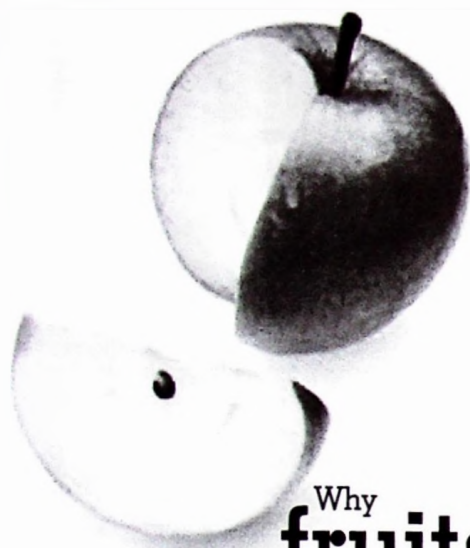
on strategic repositioning of the industry by proposing among others, the establishment of the National Film Development Fund, The Film Grant, the National Film Villages, and the review of the extant National Film Policy.

In his response, Engr. Bello lauded the initiative of the "Annual Film Business and Investment Forum" as it is an avenue of responding to the challenges facing the industry, saying he has been receiving up-to-date reports of the Forum Planning Committee through the Investment Promotion Department of NIPC. He observed that NIPC is willing and ready to promote the Nigerian Motion Picture Industry internationally, to place it on the same pedestal as Hollywood and Bollywood, provided there is adequate data and awareness.

He commended the NFC for responding to the advertorial for memoranda on sector-specific policies by the Commission recently, and urged the Corporation not to see its submission as the final presentation but should rather continue "to fine-tune the document until we can evolve the film industry of our dreams". He further suggested that the NIPC would be collaborating with the NFC at international gatherings and fora to promote the film industry, as well as through roadshows on investment potentials within the Nigerian motion picture industry.

Engr. Mustapha Bello said, "With the appropriate legislation, the film industry can catch up with the best models of the world, such as America, India and France. We would look for those with the resources, and target countries that would come into the industry, by packaging the country, while the NFC will package the film industry for prospective investors". The first edition of the Annual Film Business and Investment Forum, FBIF, collaboration between the NFC and NIPC, is scheduled for the first quarter of 2008. It is intended to bring together film practitioners in various trades of the industry to discuss ways of harnessing the business and investment potentials in Nollywood for sustainable development.

News from Brian Etuk, Head, Public Affairs



Why fruits are good for your body 1

Many people go through various efforts to stay fit, maintain good health, and ensure their longevity. Examples of these practices include engaging in rigorous physical fitness training, eating a balanced and healthy diet, maintaining ideal weight and employing an effective stress management procedure. It is also important to stop smoking, reduce alcohol intake and avoid the use of prohibited substances.

A person's health is a very important aspect of his life - "health is wealth". For most human beings, staying fit and healthy is parallel to being wealthy, for a person's everyday life is influenced mainly by the state of his mind and body, especially by the presence and absence of certain diseases.

Poor health can be caused by a host of different factors, such as poor eating habits, lack of exercise, stress and excessive smoking and alcohol intake. Unbalanced intake of nutrients, for one, may cause excessive or deficient nutrient intake, which will definitely affect the body's normal functions. These nutrients are necessary for a person's growth, metabolism and other functions. There are six main nutrients that are needed by the human body in different amounts to perform its various processes. These are:

Carbohydrates,

Proteins and fats, or nutrients that are known to provide energy to the body; and minerals, vitamins, and water, or those nutrients that support the body's metabolism.

Water, the last nutrient in the list, is sometimes called the forgotten nutrient, but it is considered the most important. Water is necessary for the body's growth and metabolic processes. It runs through the blood and lymphatic system, carries oxygen and distributes nutrients to the cells and rids the body of toxins and wastes in the form of urine and sweat. If water and its other liquid substitutes were not present in the human diet, food digestion, nutrient absorption and waste excretion would be impossible.

The human body is made up of two-thirds water. It needs eight to ten glasses of water or caffeine- and alcohol- free liquids to replace

the water it loses during the day. The body's need for water is satisfied by the intake of other drinking liquids free from caffeine and alcohol, such as juices; fruits and vegetables, which are made of 80 to 95% water; meat products, which are made of 50% water; and cereals like rice and oats, which can contain as much as 35% water.

Fruit juices have been scientifically proven to give certain health benefits, provided that they are taken in moderation. Nutritionists also suggest that fruit juices should be taken in their pure state and people should only drink 100% fruit juice. Cranberry juice is believed to prevent urinary tract infections; grape juice is believed to lower the chances of blood clots in the heart; and orange juice is believed to prevent stroke and reduce the risk of heart attacks.

Though these popular beliefs have no scientific basis to their therapeutic claims, most scientists say that many fruit juices are indeed healthy to drink. Pure orange juice, for example, is very rich in Vitamin C, potassium, and folic acid. Other fruit juices that are rich in antioxidants, vitamins, and anthocyanins (water soluble pigments found in plants which act as antioxidants) include grape juice (purple), pomegranate juice and cranberry juice. It is believed that juices that are made from fruits with rich colours such as grapes, pomegranates, cranberries and blueberries are rich in vitamins and antioxidants. New juices from blackcurrants and Tahitian noni have also found their way into the international market.

Recent scientific studies have also claimed that the antioxidants found in most fruits and vegetable juices can help lower a person's risks of developing Alzheimer's disease. Antioxidants are naturally occurring substances found in most plants and have the potential to help combat heart diseases and fight cancer.

Freshly squeezed juices from fruits and vegetables are excellent sources of minerals and vitamins that catalyze chemical reactions occurring in the body. These enzymes also produce the energy needed for digestion, absorption, and conversion of food into body tissues. An increased intake of fruit and vegetable juices ensures that the body will efficiently absorb more minerals and vitamins.

Another helpful benefit of fruits and fruit juices is their ability to promote detoxification in the human body. Fruits help to cleanse the body, especially those with high acid levels. Tomatoes, pineapples, and citrus fruits such as oranges, red grapefruits, and lemons are known for their detoxifying properties. While these fruits promote cleansing, they still provide the body with a high boost of Vitamin C!

Unfortunately, there are many people who do not eat sufficient quantities of fruit and other fresh produce on a daily basis - or even on a regular basis. This can lead to a lack of nutrients in the body that can have widespread ramifications on the whole body and your health.

The ever-increasing number of people who are suffering from malnutrition has led to the establishment of a set of guidelines regarding the necessary quantities of different food groups that should be eaten on a daily basis.

Travels & Tourism



Adenike Shokunbi

opening up this exciting world

Season after season she has touched down at the most exciting tourist destinations around the world.

Nike Shokunbi has an advantage that is of priceless value to the traveler – eye witness information about the destination (she has been there before). This is the clincher she applies to her sales pitch which turns it into a friendly chat: her clients rely on her travel advice, facts and figures, dos and don'ts, the way they treat their passports; they carry them around possessively.

She has been at it since her teenage (travelling outside Nigeria, that is) and by the beginning of her travel agency experience, she has found that most Nigerians thought Disney when they thought America, 'but there are so many other exciting places you can go. And we are going to show them'.

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We'll organize a tour of more exciting places. That's it. Chicago is a place Turnkeys Trotters Travels and Tours Limited have their eyes on. We are planning a tour for young children and their parents in 2008 and we are taking them to the most exciting places in Chicago. 'We'll take them to Navy Pier which is like a ship complete with a shopping mall, different programmes for children and adults; they'll even have a party there. They'll never forget this trip.

'Then we'll take them to Sears Tower which used to be the tallest building in the world. It must be one of the top 10 still. From here you can see the whole of Chicago and beyond. It's a sight to behold. 'Chicago Museum is not to be missed for anything in the world, the children and even adults will learn so much. Great American is one spot they'll talk about for a long time. It's got the best, the most and the latest roller coasters in the world. Quote me. Great America is actually on the outskirts of Chicago in-between the states of Illinois and Wisconsin.

They'll also visit schools and colleges like North Western and the University of Chicago. And most of all, they'll experience the incredible July 3 fireworks at the waterfront as part of the American Independence Day celebration.

'This package beats Disneyland hands down.' That's Mrs. Nike Shokunbi. Sounds like she knows Chicago like the back of her hand? She schooled there and worked with the Illinois State Government in Chicago between 2001 and 2003.

Next destination for adults – Obudu, Cross River State.

For enquires and reservations, call 01-2557135, 08054603729, 08027858578 or email turnkeystrotters@yahoo.com Turnkeys Trotters Travels and Tours Limited, Suite E017, Alade Shopping Mall, Allen Avenue, Ikeja, Lagos.

News

Location News

- Wale Ilebiyi Snr.

ABASS FADEYI CANS OSUPA META

Abas fadeyi, the leader of peculiar entertainers has just finished the shooting of a flick entitled "Osupa meta". The Movie that was shot in Ajilete, Ogun state parades the likes of ganiyu Nafiu, aka Alapinni, Tunbosun Odunsi; Gbolagade akinpelu aka Ogun Majek; Jumoke George; laide Bakare, Dimeji Lawal; etc. Ade Adele popularly known as Lawori calle the shots, while Ganiu Anifowose clicked the shots, Christiana Akintoye aka Ebony served as the costumier and Yomi Folorunso with Taiwo Aluko handled the lights.

EBO OSAN STARS OLU JACOBS



Benjamin Adekunle (Not the retired Old general), is already on location reece for his new attempt, Ebo Osan – a 2hour Yoruba movie. The flick according to the highly successful producer cum Director, will star such a veterans like Olu Jacob (AMAA 2007 Best Actor Award Winner), Chief Adebayo Faleti, Toyin Adegbola and others. The location will be around egbeda, Ikotun an Idimu, the movie will be directed by Benjamin Adekunle also known as Eji.

JUMOKE GEORGE HITS GOLD



Happy time is here again for the shinning black star Jumoke Goerge. It is said that she's already shopping for the best movie and music equipment around the world and she is recruiting the best hands to man the equipments. Information reaching my desk claimed the hefty woman of the tube intends to float the biggest entertainment outfit in Africa. Her new baby will dabble into both music and movie. I promise to keep you posted as events unfold from her end.

Thanks God for Abija

Roll out the drums and praise God for Tajudeen Oyewole (Abija), who was recently involved in a fatal auto clash that claimed the life of his girl friend. The very popular actor is up and about now the aid of pair of crutches. He has started appearing in locations and featuring in films. He was recently seen at Ajilete in Ogun state during the shoot of Abas Fadeyi's flick, Osupa Meta

Joe Adekwagh passes on



Joseph Terhemba Adekwagh, age 44, having been born February 18, 1963, from Konshisha Local Government Area of Benue State. He became a full fledge staff of National Troupe in 2001 after several other contract he had done with them, he was such an articulate man with energy to burn when it comes to services to mankind. Joe had several appearances in soaps one o such is "Wind of Destiny" showing on Nigerian television Authority (NTA). Joe slumped while performing his role as master of ceremony at the 40th year on stage of the veteran actor, poet and essayist Lari Williams, effort to revived failed as he passes on at the a clinic in Surulere, Lagos failed.

People were full of tears when the news was broken, because he was such a convivial person with high sense of humour. He left behind two sons Mohammed and Desmond. He is remembered by his colleagues for his lovely and friendly posture which he maintained until his untimely death.

Mr. Z. S. Ali passes on @ 68



Centre for Black and African and Civilization, lost one of his rare gems October 10, 2007 after a brief illness Mr. Z. S. Ali was the first official Director General of the parastatal and he had ever been there at all event, born November 15, 1939. May his soul rest in perfect peace

Nigerian Film Corporation

2008 ZUMA FILM FESTIVAL: CALL FOR ENTRIES

The Nigerian Film Corporation the organizer of the Zuma Film Festival has called for entries for the 4th biennial international film festival. It is an internationally accepted conference, and previous editions can attest this. The first was 1992, the next in 2003, and then 2006.

The unveiling of the new logo June 27, 2007 at the Planet 1, Maryland Lagos, has given the conviction that the next Zuma festival with the new logo and new slogan "Real Life: Real Fiction" with its theme as "Films Without Borders", is a symbol of confirmed success.

According to a release by Brian Etuk, Head, Public Affairs of the Nigerian Film Corporation, the film festival is billed to take place from May 4th to 8th 2008 at the nation's capital city Abuja. It is expected to boost the development of the tourism sector of the nation's economy. Being the 4th in the series, the film festival will also provide a platform for the development of a hybrid approach in tackling issues relating to the development of the motion picture industry in the country. The entries are for both competitive and non competitive categories. The competitive category includes Features, Documentary, Children's programmes, Television soaps, Series and Serials, Animation/cartoon, Shorts and Student films. The non-competitive category includes, works on Nigerian Panorama, Diaspora and African films, retrospectives and tributes. Similarly, the 2008 edition of the film festival will showcase other interesting events, like the grand opening, film exhibitions, workshop sessions, film screening, Emerging Talent film screenings and certificate/prize presentation to winners of the 2006/2007 NFC Annual Film Essay competitions.

Interested film makers and members of the public are to forward their entries to the Nigerian Film Corporation, Headquarters in Jos, through the address, 218T, Liberty Dam Road, Jos or email- filmfestival@zumafilmfestival.org, info@nigfilmcorp.com, zuma@zumafilmfestival.org, md_nfc@hotmail.com, members of the public also have free access to the website <http://www.zumafilmfestival.org> for more information on the film festival.

NATIONAL FILM INSTITUTE, JOS: GETS NEW DIRECTOR

The Nigerian Film Institute which was established in 1995 as an initiative of the Nigerian Film Corporation (NFC) as part of the Corporation's statutory mandate to provide a sound educational and professional training base for the nation's motion picture industry; gets new Director, Mr. Teddy Hanmakyugh, who has since resumed duty. The institute runs certificate courses; University Outreach programmes, Diploma and Degree programmes in film; and at the moment is affiliated to the University of Jos. Before his appointment, Mr. Teddy Hanmakyugh, was the Head of Drama and Documentary at the Nigerian Television Authority Programmes Directorate, Abuja, he is a seasoned television producer and director. He started his career with the Nigerian Television Authority (NTA) in Jos, Plateau State as a programmes producer/director in 1983. In the course of his job, he contributed immensely to programme design, scripting, camera operations, and directing for the NTA. Similarly, he was instrumental to the design of programme types and formats for the NTA, some of which include; Food Basket, Nigeria - Our Pride, Nigeria On Trial, Hot Stuff, Rediscover Nigeria and a host of other drama and documentary series.

Mr. Hanmakyugh also has an impressive educational background. In 1977, he obtained a Diploma in Film Production from the Overseas Film Training School, London, England. In 1982, he obtained a Bachelor of Arts (B.A) degree in Communication Arts (Cinema) from the Loyola Mary Mount University, Los Angeles, California USA. Subsequently, Mr. Hanmakyugh obtained a Master of Arts (M.A) Degree from the same University in Communication Arts. Coming from his credentials and his wealth of experience the new Director will definitely add value to the drive by management of the Nigerian Film Corporation in the pursuit of professionalism and excellence now associated with the nation's premier film training institute (NFI).

CURRICULAR ON FILM: NFC/ NUC PARLEYS

The Nigerian Film Corporation (NFC) has opened discussions with the National Universities Commission (NUC) towards the development of a Curriculum for film studies for Nigerian Universities and other tertiary Institutions.

In a meeting between the two organizations in Abuja on October 25, 2007, both organizations recognized that there was indeed the dearth or near non-existent of any higher Institution in Nigeria, offering courses in film studies.

The leaders of both agencies, Mr. Afolabi Adesanya, of the Nigerian Film Corporation, and Professor Julius Okogie, of the National Universities Commission, equally expressed concern about the contents and technical depth of films produced in the country which they said need to be improved upon. Similarly, the issue of training and re-training of film professionals and individuals willing to undertake career in motion picture production dominated the discussions.

Managing Director/Chief Executive of NFC, Mr. Adesanya, told the NUC Executive Secretary, Prof. Okogie that the Nigerian Film Corporation through the National Film Institute has since 1995 embarked on the training and re-training of film makers in Nigeria, but needed the assistance and corporation of other relevant bodies and organizations, such as the NUC and the NBTE to sustain the tempo and strengthen the teaching of film studies in Nigeria through the development of globally acceptable film studies curriculum template.

Mr. Adesanya stated that nearly five decades after independence the nation was yet to boast of any institution of higher learning offering a Bachelor Degree in film studies. Profession Okogie, in his remark, assured the NFC boss that the NUC was ready to assist the NFC/NFI and such other institutions and bodies to realize their mandates. He was optimistic that the efforts of the NFI will not be in vain, as efforts must be made to sustain the tempo of learning and teaching in film studies both at NFI and across the nation's tertiary institutions.

With the meeting, it is expected that the nation's premier film institute will receive the nod required to fully give effect to its mandate from the NUC.

NFC/NIPC PARTNERS ON FILM BUSINESS AND INVESTMENT PROMOTIONS

The Nigerian Motion Picture Industry is a non-oil sector and has the potential to contribute significantly to the Gross Domestic Product (GDP), if investment opportunities in the sector are promoted adequately. Engr. Mustapha Bello, the Executive Secretary/CEO, Nigerian Investment Promotion Commission, NIPC, made this assertion when the Managing Director/CEO, Nigerian Film Corporation, Mr. Afolabi Adesanya paid him a courtesy visit in Abuja, recently.

The NIPC boss, who led a team of Principal Officers of the Commission, to receive Mr. Adesanya and his entourage, said that with proper investment, Nollywood, as the motion picture industry has come to be known, can turn around the image problem of the country in the eyes of the world. He pointed out that India was a familiar territory to many through the famous Indian Love films, laced with cultural and humorous elements to sell the East Asian country before people even visited or read about Bollywood, the Indian film industry.

Lamenting the dearth of data on the industry, Mr. Adesanya promised that the Nigerian Film Corporation would not relent on its current efforts in developing a data-base for the film industry, which would be useful to the NIPC, for the purpose of promoting the investment potentials in Nollywood. He therefore enjoined NIPC to collaborate with NFC to promote investment opportunities in the film industry locally and abroad, and that both agencies should midwife the "Annual Film Business and Investment Forum (FBIF) as one of the platforms to sustain the campaign for investment in the sector.

He submitted that the courtesy visit was to solicit support and partnership on the forthcoming maiden FBIF. The proposed "Annual Film Business and Investment Forum, therefore would create the necessary awareness and serve as a platform for wider interaction, as well as sharpen the managerial and business skills of practitioners in the sector. He added that the Corporation in the last two years has embarked

Lack of Social Infrastructure is Killing Nigerian Film Industry Kolawole Olatunde

Kola Olatunde, Chief Executive Officer of Kola Olatunde Films and Prime Pictures, is an experienced film producer. In a chat with Wale Ilebiyi and Wale Idowu-Shadrach, he bore his mind on some of the challenges the industry is facing but which he believes the government could help by providing social infrastructure. Latunde is the producer of 'GSM Lomo', that featured the popular young Fuji musician, Pasuma Wonder; 'Omoge Campus', 'Igbo Dudu', 'Baba Sofo', 'Ola Ojo', 'Eniola', 'Okun Idi 1 & 2', 'Iyawa Onigoolu 1 & 2', which is presently a hot cake in the market; and 'Omo Banke 1 & 2'. He has just concluded work on 'Ere Omo' which will hit the market in the next few weeks, be on the look out.

"I have produced films that sold more than a hundred and twenty thousand copies each. Such films include Igbo Dudu, Omoge Campus, GSM Lomo, and host of others. Our problem is not the number of films produced or sold, rather it is simply that the economic and social infrastructure that is expected to make the environment conducive and productive are not available. When you are in a situation where there is no power supply for four days and sometimes a month and we are not in a village, it tells us that someone out there who is responsible for the job is not doing it and this affects other sectors. Power supply is the bedrock of the growth of any national economy"

"The second is that we seem to produce more films than the current economy can support thereby leading to poor results. Unfortunately, you can't stop anybody. At least having learnt the trade, you are expected to practice. Therefore more has to be done to make things work"

"In addition to these, the video clubs are many, and this inadvertently affects the market. Almost house to house now you have video clubs. Although, video clubs are operated in almost all the countries of the world, but they are not as abused as found in Nigeria. I remember sometime ago when JACOVIC was to be established I told Jide Kosoko then that we have to be careful but he was of the opinion that, it doesn't matter

, that we would even get to the point where we would have mobile video rentals.

Now the purchasing power is becoming poorer. The quest to purchase is giving way to people renting films.

Unfortunately, one person living in a face-me-I-face-you rents a single tape and the whole household watches. This reduces the patronage at the video clubs as well"

He also stressed that during the football season people don't buy films because they are more committed to the football matches than any other form of entertainment, and that is also

part of the problem but we believe with time and government intervention we will get there. Latunde in his closing remarks declined comment on the on-going crisis and reforms in the Yoruba sector of the entertainment industry.

A chat with Adejoke Olatunde, the Managing Director of Prime Pictures



She spoke about the problem of distribution as the major problem affecting the industry. This she believes gives film pirates the opportunity to reap more benefits than the movie producers. She believes if the government does not act there is virtually nothing individuals in the industry can do. She welcomed the plan by the government to reform the distribution channel of the industry. She says "the coming together of the Producers & Marketers will make the industry better. Many of the marketers don't really have the money people think they have. Distribution consumes money. Unless marketers come together to have a joint distribution network which they manage together the situation will not improve. The market is far larger than what a single film marketing firm can handle. The worst of all is that the crisis amongst the marketers' associations is more than the crisis in our political parties. Not until we come together, things will remain the same"

Prime Pictures is a major marketer at Idumota, and the marketer of Latunde films and other films including, Ibinu Orunmila, Mama Commander, Ounje Oru and a host of other highly demanded films in Nigeria film market.

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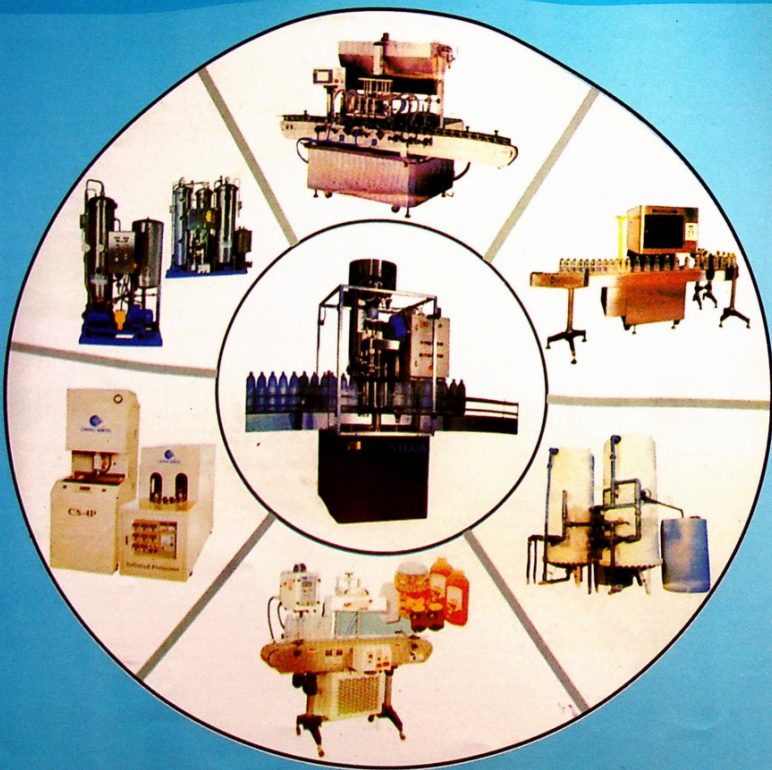
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I WANT TO BECOME A HOLLYWOOD STAR AND NOT GOLLYWOOD STAR - ENOCH HAMMOND

Enoch Hammond: "when it was announced, I felt very excited and I thank God for his grace." He is a Ghanaian and from the tribe of Gan, he is an SSCE graduate and also has a diploma in graphics designing, but acting is his passion, he wants to become an Hollywood star and not a Gollywood star. Enoch is the only child of his mum, and his father resides in the USA, my mum is so dear to me and I'm proud I have made her happy, Enoch says his mentor is Al Pasino, and he liked him because of how he plays his role to the maximum. He expressed his love for Joke Silva; whom he rated as a role model to Africa, he eulogized Rachael Oniga, Madu Chukwendu, Lancelot Imasuan, Jude, Vivian Anachor, Fidelis Duker, for what they all impacted on the housemates. Enoch played a lead role in the Golden Pot, but still at the editing bench before he left Ghana for Nigeria, he had also featured in Tentacles by Point Blank productions, although, he had also had some other appearances but due to finance it has not seeing the light of the day besides the waka pass ones. He had been in theatre now for about six years. Enoch greatest ambition is to organize seminars and training in Ghana to showcase what he had learnt in the reality shows and which he believed will improve them more and we would have good movies also. Enoch rated The Next Movie Star as a wonderful concept from DIM, it was a concept to elevate young talents to the level of public acceptance while he prayed for the organizer of the event, because it's bringing out the best in young talent.

I KNOW THERE IS SOMETHING SPECIAL FOR ME IN LIFE - UTI CHARLES NWACHUKWU

Uti Charles Nwachukwu, a 25 year old Uti, is from Aboh in Delta state of Nigeria, he grew up and had all his education within Nigeria, he attempted traveling but non worked as expected, even though he had all the necessary credentials to his advantage, but he believed that there is something special for him in life, he is currently a student of Benson Idahosa University in Benin, he is the last child of the family of eight, and from a Christian background, he had his greatest experience from University of Nigeria Nsukka, where he obtained his diploma in computer education. Uti, acknowledged the role Nsukka played in his life as a life changing school, which gave him the courage that he can achieve whatever he wants to achieve. he had always believed in signs as a tool to achieving a goal oriented result in whatever he does, and NMS has also added some vital values to his life and being the first runner up is a prayer he said to God and being a Nigerian winner is a plus to his home and nation at large. He had missed the Big Brother Africa audition by chance and this was also by stroke of luck. He thanked God for his love.

MY DESIRE IS TO BE THE WORLD BEST ACTRESS - MARTHA ANKORAH

My name is Martha Ankorah, I am from Ghana, I am 22 years, I thank God I went through the rigors from the audition to this final stage because it was really challenging, Martha is a student Jay professional Institution, in Ghana she read Marketing, Communication, Advertising and Public Relation, she loves acting, singing, even though people says I had no good voice but I can still sing, I have Christian background, I love to watching Christians programme I love talking to people both old and young, in a simple statement, I love sharing values. Martha started acting from the church and at six in Fun world where children are raise to do some professional training in all creative stuff in entertainment. I started from kinderfest, and I have done some drama with some of the actors in my country and I have also being privileged to act with some German in a film called innocence and I played the lead role as absolute the blind girl I have done some soap in my country, "Power of the gods", "King James Hotel", "All that glitters", "total exchange" and my dream in life is to help people especially the street children, hawking and stuff like that, I know God will help me to rise money to be able to build a centre where children will be trained to have a future in my country, Martha dream to be a great actress that will be respected throughout the whole world. I wish to act with Denzel Washington one day, and I wish to be interviewed by Oprah Winsfrey, she said she prayed that God should give her a billboard contract worth €45M and if given she would commit 10M Cedis into a church programme that had influenced her life. Martha commended the initiative of Next Movie Star as a programme that launches raw talents into the stardom using all the rules of the game, and she encourage that such programme should continue so as to help the people grow. She commended Nigerian movies as the best in Africa, she also expressed her joy concerning the guest artist during the programme and she eulogize the motherly role of Joke Silva, and Lancelot Imasuen for giving her an opportunity to showcase her talent by offering her a contract.

NEXT YEAR I'M GOING TO WIN AN AWARD WATCH ME - LYDIA FORSON

Lydia Forson is a convivial lady with the heart to become what she wanted in life, she is from a family of five with her two elder brothers resident in USA and UK respectively, her parents are missionaries, she like talking and very vast in every area of discussion thrown at her, she dream to be a great actress and she is convinced of winning an Award in 2008, she is proud to be in Nigeria, and she is also interested in coming back to Nigeria to start a new life, Lydia loves challenging task, and she is from Phanti tribe in Ghana, Phanti according to her are the Ibo's of Ghana, we are loving and we are true representation of the history of Ghana, she respect people and believe in her dream, she love poet and she considers Maya Angelo as her mentor, Maya Angelo is poet, she wrote "Phenomena Woman" I love her so much "pretty woman wonders where my beauty lies, I'm not cute or built into a fashion model size, but when I stand stylish they all steer at me, I'm not the ideal model but I believe in what I have in me but I can compete with anyone who is a model" I love my Mum and my Dad they are great models to me.

I LOVE MY MUM SO MUCH - AMEH LUCY FRANSCISCA

Ame Lucy Francisca, a Nigeria from Benue state, Idoma group, I completed my diploma in lawyer from University of Jos, Plateau state and waiting for my degree admission I am 20 years old. I have older siblings two sister and elder brother and I am the last girl, I stay with my mother who is an accountant, and my dad works in Abuja and staying together with my step mum, I really appreciate the concept of the next movie star, it's a eye opener and it's a value to my life, I want to be known and I have created a world through it now, if I go for auditioning now, I'm no longer a novice to the industry now. I respect actress like Joke Jacobs and Richard Mofe Damijo and Genevieve Nnaji amongst the youngsters.

I WAS SCARED AT A POINT AND I WANTED TO LEAVE - OSINUGA OLUFEMI

Osinuga Olufemi aka Big Hush, I'm 24 years and a diploma holder in Communications from Olabisi Onabanjo University, Ijebu-Igbo, Ogun state, I'm a native of Sagamu in Ogun state, I run a musical studio called "Slum Entertainment" with Otubanjo Tayo a friend of mine. I have always wanted to be an actor and a presenter; I am still planning to go back to school to study political science because my dream is to become Nigerian president in future. Interestingly Next Movie star has added some toast to my talent, and I think I'm a little better than when I first came. Mixing with people of different background is another benefit derived from the programme. I really appreciate all the housemate for their encouragement because at a time I was almost leaving, because I became a little confused but due to their support and the unexpected vote from people I was counted amongst the first six successful candidates, thanks to everybody.

THE NEXT MOVIE STAR 2007



Enoch Hammond
Winner of 2007 NMS



Uti Nwachukwu
1st Runner Up 2007 NMS



Martha Ankorah
2nd Runner Up 2007 NMS



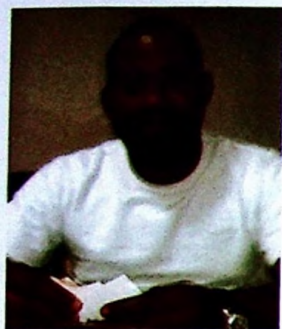
Olufemi Osinuga
2007 NMS



Lydia Forson
2007 NMS



Lucy Ameh
2007 NMS



getting your location Right

by Korede Diyan

A Good and attractive location does not only magnetize the camera. With the right acoustics, it brings the best sound output and produces a powerful picture quality. In the Nigerian movie industry, we realize that our film producers and directors hardly utilize the beautiful environments of the exquisite hotels and resorts which abound in Nigeria as film locations. The state-of-the-arts interiors and facilities of these hotels and resorts, guest houses and lodges, beach resorts and retreats, bars and casinos, halls and mega-stores, to mention but a few, would immensely add beauty, colour, and class to our movies, if only our movie-makers would make use of them. We watch foreign films and can see the big difference. The standard is incomparable to what we see locally. Between Nollywood and the other Woods, there are wide gaps. We would be deceiving ourselves to say WE ARE NOT FAR FROM THERE! We can only begin to close the gaps, when we start to take some basic right steps. We have always blamed our poor film productions on poor finance, whereas, largely it has been due to limitations of ideas and research on the part of some of our producers. With a good script, good interpretation and delivery of

roles, fantastic locations, powerful directing and a combination of modern tools, appropriate effects and editing, we can turn out a globally marketable picture. Of course Nigeria can boast of few fantastic theater-artists, who could have been world mega-stars, were they to have been discovered and plied their trade in America, Europe, or even Bombay. This is modern Nigeria. One of our contributions at MOVIE TAINMENT is to give tips and hints on how we can move the Nigerian movie industry forward. We anxiously wait to see films that can stand comparable to some of these foreign works. In this column, we shall regularly showcase what we research and consider as good locations. In every edition, we shall be bringing to you, one after the other, these exquisite hotels, gardens, guest houses, lodges, beach resorts and retreats, casinos, cinemas, tourist centers, etc, places where good films can be shot. Always, we shall strive to give you in details, statistical edge of our FEATURE location, in terms of facilities and services. Once in a while too, on this page, you shall get to meet the owners and managers of these places, famous hoteliers, successful men and women in the business of hospitality and tourism. Most importantly to you readers, this page affords you the opportunity of information and details you may require in your quest for nice places to stay or visit, wherever you may plan to go across the cities of Nigeria, for business, holiday or leisure. Welcome to LOCATION SPOTS!

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Fulfilling One's Purpose and Achieving Personal Goals

"Purpose is the engine, the power that drives and directs our lives."- John R. Noe

It is expected of everyone to fulfill his/her purpose in life. We did not come into this life by accident. We have a purpose to fulfill. God has a divine plan for our lives. We need to act in line with the purpose of God for our lives. Romans 8vs28 says "All things works together for good to them that love God, to them who are the called according to his purpose".

It is imperative to state that we should not be wanderers on earth. Do not walk aimlessly as if you do not have any goal to pursue in life. "Every life needs a purpose to which it can give the energies of its mind and the enthusiasm of its heart. Start by doing what is necessary; then do what's possible and suddenly you are doing the impossible" -Francis of Assiss.

We all need an all consuming purpose in life. If our purpose for existence is not consuming us, then we are not there yet. We all have unrealized potentials in us. There are sleeping giants within us. We have inexpressible ideas, untapped gifts and potentials.

We exist for specific purpose on earth and not until we identify our purpose, we are aimless wanderers. In the words of Billy Sunday, "More men fail due to lack of purpose than through lack of talent"

In my book, Higher Realms, I defined purpose as the reason for existence, the silent fire that burns in you .It helps your earthly pursuits, gives you self satisfaction and makes you pursue your goals.

The reason for our existence has to be fulfilled hence the purpose. Pastor Sam Adeyemi defines purpose as "the original intention for creating something". Have you identified God's original intention for creating you?

Key Questions in Fulfilling Purpose/Achieving Personal Goals

- What is my dream?
- What are my strengths? (What do I value most?)
- What are my goals?
- What talents/skills do I possess?
- What plan do I have I have for growth?

When an individual is able to answer these questions with utmost sincerity, then he is not far from realizing his purpose and goals. When you are clear about where you want to go, you have a compass to point you in the right direction, and signposts to alert you when you need to adjust course.

STEPS TO FULFILLING PURPOSE/ACHIEVING GOALS

Have a vision (Who am I?)

Develop a plan ("Make no little plans; they have no magic to stir men's blood... Make big plans, aim high in hope and work"- Daniel Burnham)

Identify your gifts

Be disciplined

Be Persistent

Be diligent

Believe in your potentials

Have a mentor (Spend quality time with great people and expect to learn great things)

Think about goals-("Goals are dreams with deadlines"-Diana Scarf-Hunt)

Be courageous

Have a positive attitude

CONCLUSION

We all have the innate capabilities to fulfill our purpose and achieve goals in life. We need to think possibilities. We should not allow any thought of limitation to enter our minds. If you can visualize it in your mind, you can realize it in your daily world. We need to locate our purpose in life which is the catalyst to achieve our goals. We need to fire up our imaginations to succeed and have a positive attitude. We need to think about the many possibilities life has to offer. You can succeed in life if only you believe in your potentials. According to Laura Cardone; "You are pure potential; both the artist and the brush. So you can choose to be, do or create anything that you desire. You are only limited in your imagination, so stretch beyond the confines of what you currently think is possible and create a masterpiece befitting your divine nature". Be passionate about your purpose in life. Believe you can reach the peak. Believe you are a genius with enormous potentials. Believe you are a winner!

Puzzle Word

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E	K	G	N	G	N	A	E	N	R
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I	A	N	S	B	A	I	E	A	I
G	I	A	I	O	R	Y	O	V	Z
O	G	A	R	Y	U	A	K	E	O
L	H	E	I	O	N	N	O	R	G
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At ITPAN! we set Standards



Mr. Jaiye Ojo, the president of ITPAN, and the Chief Executive Officer, of PH Group, he has gone through the rudiments of the profession and has added value to the audio-visual sector and the nation at large, and he is set to surprise Nigerians again with Teen Cell on MNET, watch out.

Can we meet you sir?

I am Jaiye Ojo, I have the privilege of having attended good schools, a good family background, I have worked with NTA, Cadbury etc. before setting up a private business. I have being in private and public sector; I have served ITPAN as publicity secretary before becoming president. I started my academic career as a student of Engineering in University and after second year I left for mass communication and everything around me had been from marketing to communication but the point is that each time I find myself doing anything worthy, I put in my best. But I still have many mountains to conquer. Currently I am the president of Independent Television Producers Association of Nigeria (ITPAN), and in my private capacity, I'm the Chief Executive Officer of the PH Group which consist of Prex which is an advertising agency, Eastend which is a content provider in audio visual, and GWS which is the audio content provider. Although, professionally that is who Jaiye Ojo is. Although, I am involved in a few other things within and outside of the industry, I am also part of 341 media which is a new audio content company in Nigeria, where I serve as Chairman.

As the president of ITPAN, can you brief us on some of the role of ITPAN in the economy of Nigeria as it affects the Motion picture industry?

We have built some standards, which indeed provide some inspiration for some practitioners within the industry; you don't have to look too far. We represent the core of such that are acclaimed both locally and internationally, we have been at the vanguard of stepping up on the quality of creative work on electronic media coming out of this country. To that extent, we have added value by helping to step up creativity, and if you want me to mention some of such creative jobs that had been done Tunde kelani, Femi Odugbemi, Zeb Ejiro, Tunde Olayode, and the

younger generation Tajudeen Adepetu, Sound City, infact every single MNET production that had been commissioned in this country are works of ITPAN members from day one till today. The biggest job done Doctor's Quarters, edge of paradise, teen Cells, has since being commissioned. When people come to Nigeria to partner they mostly talk with our members, even Sandra Obiagbo, Communication For Change is a member, they are all respectable people in their profession, they are not noisy, but their works speaks for them. You will note that our former president is now the Chairman of MOPICOM, which is the highest body for the Motion Picture industry in Nigeria, and the secretary at that time is also the current Managing Director of Nigerian Film Corporation, Afolabi Adesanya. Major government appointment at National Level at different time come to members of our association and we want to thank government for certifying and recognizing our membership for such level of service and honour over the years.

Considering the influx of people into the industry today, what can ITPAN do to offer the best of training to these people instead of allowing mediocre to take the nucleus of valuable productions?

The coming of people into the industry, is a positive phenomenon, it simply means there is attraction in that area, the visual motion picture industry in other part of the world is big business, very profitable, very vibrant, and Nigeria is gradually taking its place in the committee of countries where that sector of economy is playing a role in moving things forward. Now as ITPAN what can we do? we will continue to prove ourselves in the area of training and we do hope that as the years go by we continue to offer not only the things we do presently, but we would do much more, we will assist in feeding the industry, with quality manpower who can hold out themselves to greater challenges and achievements in the industry, I

continue to see ITPAN on that platform; a resource place where people come to fill up in their drive on the highway to greater possibilities in the film and Television industry.

From some of the achievement mentioned here, I want to believe it will serve as a message to few who still believe professions like this is meant for truants....

Most of our members in ITPAN had the benefit of attending good schools both within and outside of this country, and that is the reason why, we are able to do what we are doing today, a lot of people stumbled into the profession and they never went through the rigors of systematic training as our members actually did, many of them studied abroad, people like Elder Steve Rhodes our Pioneer President, who is well over 80 years today was well trained, yes there had been a very strong influx of cheap skills, because this is a low entry industry, if this was Medicine, Accountancy or Law, you can't practice without having attained some level of academic distinction or training, but this is an industry where anybody can carry camera and say that I'm a film producer or what have you, but in the midst of all of this, our jobs speak for us. That is why you still continue to find that our members are those who bring out excellent jobs, and we would continue to play our role in creating the difference in the industry. It is not a close association, as many people as possible are welcome, provided they are ready to share from our vision in term of training.

Can you give us highlights of some of your productions?

I don't want to blow my trumpet, but within and outside the industry directly or membership of the association, my works are quite good because I am a specialist and in addition I will be marking 30 years of uninterrupted professional experience and I have transversed different aspect of the industry from film, advertising, marketing to public relations., I have been all over generally, that is why I could get involved in most of the things I'm currently doing. Most people will remember my early years as a Television Presenter/Newscaster as a producer of Gelete, Your Choice, many remarkable production that have stood the test of time, E360, I have managed a television station, I have been involved in varying aspect of television broadcast. I have being involved in different aspect of the industry, and I still enjoy what I am doing, we are breaking out into a new area, we are coming out with comic for young children, we are trying to create a platform, for talking to children and providing entertainment for young children, I am involved as the Executive Producer in Teen Cell, a Soap Opera, Nigerian story, Nigerian cast, its just a little technical support from our fellow African brothers, but its going to debut on MNET before the end of this year, it is an interesting story which will catch this market and again we would prove that we can produce a programme that can matches any of this South American soaps being watched in Nigeria today. We are saying we can produce Nigerian soap that can be better than any foreign soap, I can assure you, you will see my hands again in the job, and naturally I despised blowing my trumpet. We package training not only for our members but we do that for groups and organizations, so many television stations are members of ITPAN, such as Channels, AIT etc. when it is good, you observe the trace of ITPAN, we are always happy seeing our members performing wonderfully in their respective areas.

Do you consider the industry requiring a government support to make it thrive?

The entertainment industry all over the world is a private sector initiatives, the only role of the government is to provide an enabling environment for the practitioners and also the tax management and other infrastructure, the private sector has more to do in that respect, sincerely Nigerians have the zeal, heart and determination to excel in whatever they do, so we don't have problem. The composition of the nation in term of the people is enough to stimulate a creativity that can not be found anywhere else in the world.

What is your view about the controversies trailing the existence of National Theatre?

It comes back to your question, government has no right to run the entertainment industry, but the national theatre is a national monument, we don't necessarily have to sell it off, for any reason, but government can keep it and allow private sector to manage it so that our heritage can be protected and properly managed, this is my own opinion because ITPAN has not taken any decision on the issue so far.

What do you see as the future of entertainment in Nigeria, and your advice for the next generation?

Very bright, there are indications everywhere that we are just starting. They should search for the best, hope for the best, and not be in a hurry, they should give their best to each day and everything they do, and they should aspire to greater heights, and not dwell on wishful thinking, but working hard at it. Watch their conduct, and do their best all time.

Laugh it off

by Kehinde Fakunle

A man was attacked by a group of robbers and was shot at his ankle, when he returned from the hospital; he met his little boy Jim inside the room;

Jim: welcome daddy, what happened to your ankle?

Daddy: I was attacked by robbers and they shot at my ankle

Jim: oh my God; but daddy, when you were shot, did you die at the spot?

Daddy: yes I died; I have only come home to tell you the story. Foolish boy!

next edition

Pastor Mike & Gloria Bamiloye
Prophet PFA Ajayi & Others
Lagos International (Film Festival)
ITPAN Forum
Midnight Crew & Others

Nigerian Intellectual Property Commission (NIPCOM)

HOODLUMS BURGLER DG, NIPCOM OFFICE

The Office of Director-General of Nigerian Intellectual Property Commission (NIPCOM) formerly Nigerian Copyright Commission (NCC), at Federal Secretariat, Abuja, has been burgled by yet unidentified hoodlums. In the early hours of Tuesday October 16 2007 at the Federal Secretariat Phase I, Maitama Abuja and several ICT equipments in the office of Director-General Adebambo Adewopo were made away with, this attack is coming three months after a similar attack on Wednesday, July 11, 2007 thus fueling suspicion that the burglary might have been calculated attack on the Director-General and also to hijack classified executive information on the operations of the Agency. The Commission is the regulatory authority charged with the mandate for copyright and intellectual property rights administration and enforcement in the country. Investigation has since commenced while the staff of the commission were subjected to finger print text to have a proper screening of the repeated occurrence. As revealed by the insider.

The Attorney-General of the Federation and Minister of Justice, Chief Michael Kaase Aondoakaa, (SAN) revealed this in Abuja on August 22, 2007, during a working visit to his office by the Director-General of NIPCOM, Adebambo Adewopo. The Justice Minister said Government was aware that, until now, the country had always been on the US Special 301 Lists, adding that the President has deemed the Commission as deserving of commendation in creating an enabling environment for the country's unprecedented delisting through enhanced copyright and intellectual property protection as evident in the introduction and execution of the Strategic Action Against Piracy (STRAP). The Minister stated that the President of the Federal Republic of Nigeria and Commander in Chief of the Armed Forces Ruling Council Umaru Musa Yar'Adua commended Nigerian Copyright Commission (NCC), currently in transition to Nigerian Intellectual Property Commission (NIPCOM), for its role in facilitating the delisting of Nigeria for the first time from the United States Special 301 Lists of countries blacklisted for the prevalence and condoning of piracy and counterfeiting around the world.

The Minister assured that Government would strengthen all programmes of the Commission and support it in ensuring the full realization of its mandate.

"Copyright is a multi-billion naira industry that generates employment. We will give you necessary back-up for effective regulation of the industry," he stated.

The nation's Attorney-General warned that Government would not condone any act of violation of the Laws of the land, particularly copyright and intellectual property infringements or corruption in any form. The Justice Minister charged the Commission to intensify the execution of its mandate such that within the next three years, it would be strange for anyone to attempt to steal intellectual property anywhere in the country.

In his response, the Director-General solicited the assistance of the Attorney-General of the Federation in facilitating action on the Federal Government's approval of the establishment of the Nigerian Intellectual

Property Commission (NIPCOM) through the integration of the Trademarks and Patent Registry of the Federal Ministry of Commerce into the Nigerian Copyright Commission under the Federal Ministry of Justice. The NIPCOM boss pledged the commitment of the Commission to the actualization of the policies and programmes of the Government of the day and particularly of the Federal Ministry of Justice under the charge of the Attorney-General of the Federation and Minister of Justice. Ambassador Campbell also lauded Nigeria's accomplishments in signing the new Optical Disc Replicating Plants Regulations 2006 into law and called for follow-up enforcement actions on pirated optical disc production in the country. According to him, the US Government recognizes Nigeria's willingness to cooperate with the United States and concerned industries to train and educate Nigerian officials on IP protection and enforcement. "The Government of the United States also encourages the Government of Nigeria to continue, carrying out well-publicized and sustained raids of outlets and production facilities involved in piracy and counterfeiting," Campbell stated.

STATUS OF COLLECTIVE ADMINISTRATION IN NIGERIA'S MUSIC INDUSTRY - NIPCOM.....KUDOS FROM GOVERNMENT

The public notice reading in part, The Nigerian Intellectual Property Commission (NIPCOM) formerly Nigerian Copyright Commission (NCC), in a press release, issued a public notice on September 21, 2007 on the collective administration in the Nigeria's music industry in line with the consultative meeting with the former Minister of Justice and Attorney-General of the Federation, Chief Bayo Ojo, SAN and Nigerian Copyright Commission (NCC) with representatives of the collecting societies in the music industry held in Abuja April 24, 2007.

It has come to the notice of the Nigerian Copyright Commission ("the Commission") that certain organizations parading themselves as Collecting Societies in the Nigerian music and film industries have been going about collecting money from users of music and films under the guise of granting them licenses.

For the avoidance of doubt, it is an offence under section 32 B (4) of the Nigerian Copyright Act (as amended) for any corporate body or group of persons to perform or purport to perform the duties of a collecting society without obtaining the approval of the Commission.

By virtue of section 32 B (1) of the Copyright Act (as amended) any group of persons, organization or corporate body desiring or intending to operate as a collecting society in Nigeria is required to obtain the approval of the Commission.

It is instructive to note that applications for approval and renewal of approval to operate as Collecting Societies by both the Musical Copyright Society of Nigeria (MCSN) and the Performing and Mechanical Rights Society (PMRS) respectively in 2006, were declined by the Commission in December 2006 to facilitate the process of harmonization of collective administration for the music industry, voluntarily agreed to by the two organizations in the overriding public interest.

Consequently, the Commission hereby states categorically that no group of persons, organization, or corporate body is approved or authorized by the Commission to operate as a Collecting Society in the Nigerian music and film industries and anybody, group of persons, organization or corporate body doing so is operating illegally.

The general public, particularly users of music and films, is hereby warned not to transact business with any unapproved collecting society to avoid criminal liability.

The Commission may be contacted for further inquiries or clarification.

This was earlier published in The Guardian page 48 of Monday October 15, 2007.

IGP RENEWS POLICE SUPPORT FOR ANTI-PIRACY INTERVENTIONS AS NIPCOM IMPOUNDS N3 BILLION NAIRA PIRATED WORKS

Acting Inspector-General of Police, Mr. Mike Okiro, has pledged a sustainable provision of adequate armed Police Mobile Force (PMF) personnel as security back-up for anti-piracy operations by Nigerian Copyright Commission (NCC). Okiro gave this assurance in Abuja on June 12, 2007 just as the Director-General of NCC, Adebambo Adewopo, revealed that the Commission has so far impounded over N3 billion worth of suspected pirated creative works within two years of its initiation and implementation of the Strategic Action Against Piracy (STRAP).

The Director-General who paid an advocacy visit to the Acting Inspector-General, remarked that the Commission, in line with the anti-piracy thrusts of STRAP, has so far carried out various public burning of huge consignments of pirated products, estimated at a total value of about two billion naira.

He informed that for the first time, the Commission recently introduced the Optical Discs Plants Regulation 2006 for regulation of the production end of copyright protected works like CDs, VCDs and DVDs by replicating industries. The NCC boss indicated that it was in appreciation of the enhanced anti-piracy interventions under STRAP that the Government of the United States delisted Nigeria for the first time from the infamous US 301 Lists of countries blacklisted annually for the prevalence and condoning of piracy and counterfeiting around the world. Adewopo underscored the relevance of the Commission's multi-sectoral, public-private sector collaboration for enhanced copyright and anti-piracy measures, especially in the area of intergovernmental liaison among sister law enforcement and regulatory Agencies. In his remarks, the Acting Inspector-General of Police decried the illicit bootlegging and piracy as an economic sabotage and a rip-off of the deserved fortunes of creative industries and copyright owners. Okiro assured of the continued and total support of the Police for the Commission's copyright protection and enforcement drives under STRAP.

COPYRIGHT COMMISSION, BUSINESS SOFTWARE ALLIANCE SIGN ANTI-PIRACY MEMORANDUM OF UNDERSTANDING

The Nigerian Copyright Commission (NCC), has broadened the scope of implementation of Strategic Action Against Piracy (STRAP) by partnering with the Business Software Alliance (BSA) to fight digital piracy in the lucrative software industry. Director-General of NCC, Adebambo Adewopo, disclosed this in Abuja on August 29, 2007 during the signing of a Memorandum of Understanding (MOU) between the Commission and Business Software Alliance (BSA) for collaboration on the execution of the STRAP campaign. Represented by the Legal Adviser to the Commission, Mr. Sunday Fagbemi, the Director-General expressed concern over the rising incidence of software piracy and assured that the Commission in partnership with the BSA was set to curb the scourge of piracy in that sub-sector of the creative community. Broad areas of intervention under the MOU include partnership for manpower development, public enlightenment and anti-piracy enforcement geared at enhanced copyright protection for genuine stakeholders in the software industry in the country. Quoting a recent survey, indicating that the software market was huge in Nigeria, he noted that Nigerian banks alone were reckoned to import over one billion naira worth of software facilities to service their business operations on a yearly basis.

According to the Director-General, the Commission in appreciation of the need to address the pervasive problem of software piracy solicits the partnership of genuine stakeholders in its bid to sanitize the market. He emphasized the Commission's seriousness in the fight against all categories of piracy in the literary, music, movie and software industries, among others.

The Director-General who pointed out that the Commission alone could not succeed in its copyright protection and anti-piracy drive, added: "The Commission is ready to enter into partnership with genuine stakeholders and is using this opportunity to call on other stakeholders to stand up and be counted." He observed that the evils of piracy kill creativity and undermine the growth of the economy. He added that it was as a counter-

measure that the Commission has adopted anti-piracy schemes like Hologram, Copyright Notification, Video Rental and Optical Discs Replicating Plants regulations under STRAP.

In his remarks, the representative of the BSA, Mr. Akeem Akponmade stated that the BSA represents an association of genuine business software corporate bodies like Microsoft, Semantics, Autodesk and Adobe companies, among others which are committed to promoting legal and safe digital enterprise and creativity. Mr. Akponmade who is also the representative of International Federation of Phonographic Industries (IFPI), said the BSA was committed to checking the endemic nature of piracy in Nigeria, adding that the consummation of the MOU was geared at realizing that objective. According to him, implementation of the MOU would be directed at finding a lasting solution to the problem of software piracy in the country. He pledged the continued support of the BSA for the successful implementation of the STRAP campaign.

SON PARTNERS NIPCOM TO CHECK BOOK PIRACY

The strategy of inter-governmental collaboration under the Strategic Action Against Piracy (STRAP) has yielded more dividends as the Standards Organization of Nigeria (SON) assisted the Nigerian Copyright Commission (NCC) in intercepting and confiscating a lorry-load of educational and religious books suspected to be pirated. Director-General of SON, Dr. John Akanya while handing over the impounded products to the Director-General of NCC, Adebambo Adewopo in Lagos on August 20, 2007, indicated that the estimated value of the impounded products was N30 million. He stated that the purpose of the exercise was to enable the Commission conclude investigation and take further necessary action. Dr. Akanya who revealed that the infringing products were seized during SON's routine inspection at the Seme and Idiroko borders, declared that both regulatory Agencies and Nigerians have common responsibility to make Nigeria a law-abiding nation.

The SON boss assured of continued collaboration with the Commission, adding that it was the responsibility of manufacturers to produce quality goods in line with relevant laws and regulations. "Substandard and pirated goods threaten our existence. People should not have to buy and use things for a few hours only to throw them into the waste basket," he stated. In his remarks, the Director-General of NCC, Mr. Adewopo Adebambo said the NCC - SON collaboration should be seen as a role model for inter-agency co-operation.

Adewopo said just like the NCC needs stakeholders collaboration to fight Piracy, the job of checking substandard goods could not be done by SON alone. He stressed that Piracy affects the economy, discourages creativity and undermines the growth of the creative industries. He however pointed out that just like the SON is working "The recent delisting of Nigeria from the United States Special 301 List, of Piracy endemic Nations is an evidence of the impact of STRAP", The NCC boss remarked that the strength in inter-governmental cooperation would go a long way in fast-tracking the achievement of the mandates of Government Agencies. "Today's exercise is another plus to SON's supportive role for STRAP and it shows that pirates can no longer take us for granted" Adewopo added.



Marilyn Martinez DIES @ 52

by SOLVEJ SCHOU, Associated Press Writer

She was a stand up comedian before she passes on November 3, 2007 of complications from colon cancer at a Hollywood hospital after being diagnosed nine months earlier. Her screen credits include parts in 2003's "Pauly Shore Is Dead," 2002's "For Da Love of Money," the ABC television series "My Wife and Kids" in 2001, and the 2004 reality TV show "Urban Jungle" on SiTV, "Marilyn was out there to make the fans excited. She wasn't out there for stardom and fame, "And she didn't want to be remembered as a dirty mouth."

"She used to tell me she was a triple minority. She was fat, she was a woman, she was Hispanic," Martinez also toured solo with comic Paul Rodriguez from 1996 to 2003 and she moved to Los Angeles around 1989, he said. Her routines often included frank talk about sex and men

Raindance Television launched

As a means of creating a perfect platform to showcase independent films and bring further exposure to the growing independent voice that is the UK film industry. This led to entering a partnership with Joost which will offer maximum expose for the Rindance and the film libraries.



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November
PRODUCTIONS

Project
Nollywood
&
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Coming Events

2nd Nollywood Magic movie camp, A 14 day reality TV shows live in Lagos December 1-14, 2007. For more information contact www.captainbandfoundation.com

08023852889, 08035974741, 08058009470, 08082478896, 08032096773, 08077464505. A Gbenga Akinbo Productions.

2007 Lagos International Film Festival (LIFF) comes up December 4-7, 2007 @ Muson Centre, Onikan, Lagos state. For further information contact www.maduc.net, +234-802-615-8512, +234-1-8975887

Picturewise Entertainment presents "The Indigenous Movie Award". The award is expected to take place during the first quarter of 2008, for further enquiry contact timaawards@yahoo.com, info@picturewiseentertainment.org, www.picturewiseentertainment.org or call +234-806-079-9115, +234-805-202-9205, +2341-7635143

Nollywood is organizing a football competition in December 2007 be on the look out. contact Picturewise Entertainment

PICTURE ME



MO'BB The Best Video Music Award Winner 2006 and the Best Rapper 2006 at the Amen Award will be hitting the stand with the First 3in1 Video

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midnight crew

Abuja International Film Festival



Tunde Solanke: the Executive Director of EXSOUSIA Media Resources, commended the organizers of the festival for a job well done and he encouraged them to do more, he also believes Nigerian artists should register their presence so as to encourage the growth of the festival. He stressed that it is not Fidelis Duker but Nigeria that has the festival because it's a value adding concept to our growing economy.



producer of most challenging movies in Nollywood.

Sonny McDon: a producer who loves challenging responsibility expressed his role in most activities that take place in the entertainment industry as a result of his paying attention to details each time duties are assigned to him. He had played prominent roles in African Movie Academic Awards (AMAA), as a key decision maker, his role in Abuja International Film Festival (AIFF), cannot be underestimated, as he was noticeably involved in all the activities and he is seen to be happy doing what he knows best. McDon is a



challenging duties and service that was why she travelled all the way from her country to Nigeria to serve.

Panni Kanyuk: is the Programs Manager of Communication for Change (CFC), an organization responsible for creating a positive change to develop the continent and ultimately improve lifestyles, it is a Non Governmental Organization, limited by guarantee and funded through grants, donations, and income generated from freewill services. She expresses her enthusiasm to work in Nigeria for CFC because of what they stand for, as she also believes in



others through his God given potentials.

Bisi Kuforiji: she is the Dep. Resource Centre Manager for Communication for Change (CFC), she is a young woman with vast experience in media relations services, she is devoted and convinced of her purpose to serve mankind as she considers that as a natural gift, she loves children and she also wants the best for her society, this is one of the principal trait that gives her joy as a creature of God. She eulogizes the courage of Fidelis Duker for allowing God to use him to bless



he has also being a player in the organization of events leading to the stability of the film production in Nigeria. He commended movie producers in Nigeria for their ingenuity and commitments to making the industry a better one for all. Mr. Chico Ejiro is a member of Director Guild of Nigeria. He commended the effort of Fidelis Duker for a job well-done, and also the effort of Ecobank for their confidence in Nigerian movie producers and assisting the industry to achieve its full potentials through

Chico Ejiro: is a graduate of Agricultural Economics from Federal University of Agriculture, Umudike, Abia State, he is one of the grandfathers of the industry based on his performance and achievement in the industry in the last two decades, he had contributed immensely to the growth of the industry, even during the dark days, he had produced, co-produced and directed several life inspiring movies, not only has he attended several festivals,

the commitment of their funds. He reiterated his commitment to the growth of Nigerian movie industry. Chico Ejiro is the producer of "Onome", "Silent Night", "Dead End", "Full Moon", "Outcast" and he is the creator and producer of "Hidden paradise and Niger Delta Peace Idol" a television reality show.



as the industry festival and not Fidelis Duker Festival, adding that the most important thing is for someone to start, but all of us must support the growth and accept it as ours. Mr. Muazu, is proud to say that Northern films now sell well in Africa, and some countries in Asia which is one of the reason why they (the Northern Producers), left the Southern Film Market to the leaders of the market since they had successfully taken charge of 30% of the national film market and other countries where Hausa language is dominant. But with the emergence of subtitling they also have market in Lagos and some part of the western part of Nigeria and very optimistic that they will not play a second fiddle in getting to the heart of their audience.

Sani Muazu: he is the Managing Director of Lenscope Media Nigeria Ltd, Jos, Plateau state and also the President of MOPPAN. An erudite film producer/Director, he has been a player in the industry for about two decades now, he stressed the need for a mutual understanding and relationship amongst stakeholders in the industry, so that the industry can grow to the expected status, he commended Fidelis Duker, who he rated as a dogged achiever, and he wants every player to see the Abuja International Film Festival



Franco Sacchi: a documentary producer from Centre of Digital Imaging Arts at Boston University was happy to be in Nigeria to attend the Abuja International Film Festival, he stated that he was so happy, for the warm attitude of Nigerians which has changed his mindset and it means most news out there are not really true and if given an opportunity he would come again and even produce a documentary film in Nigeria.



Aimee Corrigan: she is the Practum Manager from the Centre of Digital Imaging Arts at Boston University, she expressed her enthusiasm about the warm attitude of Nigerians most especially Nigerian artists, stating that if given an opportunity she wouldn't mind staying in Nigeria because the people are nice and accommodating. She salutes the courage of Fidelis Duker and promise to be present in the next one if invited.



Robert Caputo: who also came from USA, said he was at the event last year and he believes festivals like this will develop the industry and make it a goldmine for all the stakeholders in Nigeria, he also hopes to be in Nigeria in 2008 to have a beautiful experience again. He stated that Nigerians are warm people and very good to be with as against the information read and heard about them.



Paritosh Mahapatra: who stated that he had being a regular participant/exhibitor since inception, and he will always be, because it has added value to his business, and moreover, it's a place where you learn new thing and meet with stakeholders, he also stated that Alfa Magnetic Industries Limited is about five years old in Nigeria and is not doing badly, but there is a great room for improvement if the government can work on stopping piracy. He advised that Abuja Film Festival should be a thing of joy to all stakeholders because it is an avenue for all to interact and learn new techniques

that will help the growth of the industry.



Aret Edet: is an actress who pays attention to details. She had featured in some prominent works which include Super Story, This Life, Pap Ajasco, Images, under The Law and also in two movies Weeping Tiger and Royal Messengers and she had been in the industry since 2006 December. She rated the industry as futuristic and wishes the organizer of the festival well



G. Ganesh: is the Project Manager of Kontakt Pro Nigeria Ltd, which is into broadcast and Professional equipments, sales and after sales services. He considers Nigeria market as a growing market with a bright prospect, he commended the organizers of the festival for a job well-done while encouraging stakeholders to patronize their quality products.



Nath Ogbu: appraised the contribution of the film festival of the growth of the industry and wish every stakeholder to be fully engrossed in it so as to build the industry, he believes that the film industry is yet to be fully explored and a lot is still needed to be done to make it successful, he stated that BOBTV 2008, will be a blockbuster as a lot of package had being made ready for the participants to enjoy and so many people mostly from other African countries have signified interest to be at the next event in Abuja. He believes with the current approach in the industry the best is on the way.



Eunice Philips: an actress who had featured with some other prominent actresses, is based in Abuja, she salutes the courage of the organizers and believes events like this will lead the industry away from some of the crisis it is going through in Nigeria, because so many countries today survived through their entertainment because entertainment is the best tool in improving image of any nation if properly channeled, adding if we believe in what we do then getting to our destination is already made easy.



Timothy O. Davids: is a member of the team in charge of "The Indigenous Movie Awards" which is expected to take place in Lagos by December 2007, he stated that the time is ripe for the celebration of our indigenous film, because it had being an area that had faced neglect for several decades without a serious attention, he feels our local film production in different languages must be celebrated that was the reason why TIMA, formerly tagged NIMA, has come to make things better for the indigenous films. He further eulogizes the ingenuity of Fidelis Duker for his courageous stand to make the Abuja International Film Festival annual bit-bits for the stakeholders in the industry.



Fidelis Duker: in his opening remarks thanked every participant that made their way to the festival from every part of the world for their trust and believe in the festival, he expressed his love and joy for their presence. In his closing remarks he made every participant to understand that he appreciates their presence and the love shown, he took a roll call of his staff appreciating their efforts and their performance. He appraised all the media present and the stakeholders for their love and kindness, he also thanked exhibitors,

guest speakers, government parastatals, members of Directors Guild of Nigeria, Actors Guild of Nigeria, Association of Movie Producers, MOPPAN, Mr. Emeka Mba, the Director General of Nigerian Film and Video Censors Board (NFVCB), and Mr. Opeyemi Bamidele the Honourable Commissioner of Information & Strategy Lagos state. He concluded that the festival is not Fidelis Duker festival but Fidelis is only a tool in the hand of the creator, to bring it to existence, it is for the film industry in Nigeria.



Opeyemi Bamidele: the Honourable Commissioner of Information & Strategy, Lagos state, who was present at the event was happy to be associated with the good work of Nigeria Movie industry, he believes the industry requires all the necessary support to make it achieve its set purpose, he stated that the entertainment industry is an image maker of any nation and more attention needs to be paid to their effort by the government and its agencies so that it could be structured so as to make it what it is expected to be. With the proper structure and management of Nigerian movie industry so much attention will be shifted away from oil and politics and this will help the industry to grow better hence the economic.

Pictorial Representation of the 4th Abuja International Film Festival 2007





Awolowo

Re-Incarnates through Legend Productions After Two Decades



The late sage "Chief Jeremiah Obafemi Awolowo" departed the country like a colossus and indeed he was a colossus, he was a single man endowed with the high level of moral, cultural and political discipline which remains unequaled and unparalleled today in the annals of Nigeria's political history. He was also able to unify the Yorubas after the civil war which ended in 1886 precisely September 23 at noon. He advocated one tongue, one language and shared destiny which became a rallying point, and since then Yorubas has become reasonably one voice.

Based on this project prominent Nigerians in the likes of Chief Ayo Adebajo, a close confidant of Late Awolowo, Prof.

Wole Soyinka a Nobel Laureate, Dr. Fredrick Fasheun, Odua Peoples Congress Founder, Ambassador Olusegun Olusola, the Director/Founder of African Refugee Foundation, Chief Ahmed Bola Tinubu former Governor of Lagos state amongst others have come together as the advisory board for the production of this epic film in honour of the late Chief Jeremiah Obafemi Awolowo.

The production committee led by Biodun Abe, the National President of National Association of Nigeria Theatre Art Parishioners (NANTAP), CNN African Journalist of the year Award winner and Executive Director of Journalists for Democratic Rights (JODER), Mr. Adewale Adeoye, with supports from notable actors and other stakeholders in the Nigerian film industry. Other notable people involved are Baba Omojola, Dele Odule and others. The film chronicles the life and times of the first premier of the western region, who still remains a popular figure in the country's political configuration and by far, one of the most cherished philosophers and political thinkers that Africa has ever produced.

The development of this project led to a courtesy visit to the wife of the late sage, Chief (Mrs.) Hannah Idowu Dideolu Awolowo. Two of her daughters were present to give the visit a boost Mrs. Tokunbo Dosunmu-Awolowo and Mrs. Oyede Ayodele. A visit is also scheduled to the palace of Oluaye, the Oonirisa of Ile-Ife who is a close Godson of Late Awolowo. Abe eulogized Mama's detailed appeal to logic and clear thoughts and which would always be remembered with rare marksmanship, each occasion and each point of meetings and debates, in her treasured political history of Nigeria and that of her celebrated husband.

The epic film is expected to hit the market first quarter of 2008.

Nigeria!

Revive FESTAC 77' in Paris

Controversies trail the exhibitions of some particular materials of the FESTAC 77' but the able Director General of CBAAC was able to expatiate on reasons why some of the materials condemned must be exhibited, he explained that since history has no rivalry, every happenstance is history and thus must be showcased. This was due to some of the military leaders pictures and some flags that some of the organizers decided not to allow for exhibition, but in defense Babawale "our response was that FESTAC is about history, that those flags and photographs were merely historical records" although, the event was a successful event.



Comedy



Owen Gee is a dynamic young man, who derives pleasure in doing what he believes is a goal oriented career, a man who has courage to resign from an oil firm to pursue uncertain future with an optimistic and futuristic aggression. He is today happy and adding value to the life of others because he was able to summon courage to do what he believed in. Idowu-Shadrach met him.

i dumped
Oil for
Comedy

Who is Owen Gee?

Owen Gee is a Nigerian, a core African young man from Benin City, Edo state. "I was born and raised in Ilupeju, Lagos state; I'm a graduate of Mathematics and Statistics from Yaba College of Technology, a Comedian, Musician, Music and Film producer, a Scriptwriter and an actor. I'm the forth child of five and I have a family of my own. My real name is Owen Osemwegie.

It is observed that comedy is somehow a profession of the people from Edo/Delta zone of the South-Southern part of the country, why is this so?

This may probably be because, there is a bit of humour in everything we do or say in that region, but now some of us have turned it to a profession, because we believe we could make a living from it, sincerely, I never knew it was going to turn out to be this, actually I started dancing at the age of two, by the time I was eight I was the best dancer in the whole of Mushin Local Government Area of Lagos state. When I was in primary school I was the librarian, and in my secondary school I was the social prefect and in my University I was a member of 'Your Uncle' a Rap group, I started from Music and comedy was by mistake, because I was at a show one day and nobody seemed to reckon with what we were doing, angrily I spoke out and I taught I was expressing my grievance but it turned out to work and everybody started laughing and the show commenced, after which the organizer of the event invited me to perform as a comedian/comper for the grand finale, they considered me a better comedian than the musician I was known to be, after the said event, in fact three months to my graduation I had to perform at forty events.

Since you became a comedian, what will you consider a plus to your life?

So many pluses, to the glory of God, I have a good living, as at today what I earn monthly is sufficient to take proper care of my family, I have been privileged to meet top people in the society, I have dined with them, and I have had some awards to my credit. In 2001, I received an award of "the most entertaining guy on campus" from Yaba Tech; in 2005, "the most creative upcoming stand-up comedian in Nigeria" first Nigeria entertainment award; in 2006, I got "the best comedian on radio" at the nation's comedy award. I have done movies, staged plays and I'm currently in studio working on my musical album and I'm also into entertainment consultancy, infact, God has been faithful to me.

Can you mention a few of the films you have featured?

The most notable of the films is 'Black Belt' where I played a prominent role, I don't want to mention Waka Pass that I have done at every opportunity available, the film will be out in two months, watch out! I also had a stage performance with Koffi Idowu Nuel directed by Bunmi Davies, my Musical album is coming out soon and it is called "Owencyclopedia" I'm working with an organization that looks after accident victims, though I'm also part of the organization. I have a television programme on Silver Bird, DSTV, called Comedy Zone, it runs from Monday to Wednesday, by Koffi, Teju Babyface, Holy Mallam and I, my radio programme on Brilla FM called Crazy Comedy. I do so many things in a positive direction to survive.

What was your parents' reaction when you took to entertainment after having sent you to a higher institution?

I was actually working for an oil company, I served at Nigerian National Petroleum Company (NNPC), I was employed after service by another oil company as a Business Development Officer, I only worked there for three months and I resigned to concentrate on comedy, my mother taught I was mad, she even believed that my father's relations are worrying me, but my father gave me all the necessary support needed to become what I passionately desired, for

the first fourteen months I earned no kobo, I only received a bag of rice at the end of the fourteen months but today the chorus has changed.

How does your mother see you now?

I just concluded an event in Benin, and I invited her to stay with me in my hotel room throughout the event, she was with me at the event and I introduced her to the organizers of the event, she was happy with the applause I received and I must say she is very proud of me now.

How many years experience have you as a comedian?

Professionally five years, and I think I still have nine more years to go before I resign as a comedian into politics so as to serve my people.

What motivated your political ambition?

I love to serve my people, I desire to give back to the people, I hate the faces I see that is full of frustration, poverty and all negative looks, I know it's not about talking and criticizing people, it's about doing something worthwhile, and If am allowed either by election or selection, I shall try my very best to give the best to my people.

What motivated your enthusiasm in the face of the challenging economy to have imagined comedy as the best option instead of the offer of oil business?

I knew what I was born to do, so many people make that mistake, I knew what I wanted to do from the age of eight, when I was twelve the then Lagos state administrator Navy Capt. Mike Akhigbe invited me for a dinner with his wife because the report got to him that I was the best dancer amongst Lagos primary school students at that period, simply the record gave me a conviction that I was designed to become an entertaining person, while in Yaba College of Technology I do organize shows, I have the talent in me and I give thanks to God for the opportunity to utilize and sustain the talent.

How do you relate with fans and friends since you came to limelight and what is your rating amongst other comedians?

My fans are everything to me, I love and respect people a lot because without people I would have being no where today, I don't joke with my fans and friends and as per rating, I rate myself as society rates me, that is the most important thing, I have a cordial relationship with all the comedians. I love them and they love me too.

What will you advice the intending/upcoming comedian?

My definition of comedy is a "vocation while on vacation" comedy is creating happiness, as a comedian, you must be creative, intelligent, unique and prayerful, put yourself low and God first and sometime you have to be crazy like me. I can perform for anybody even those who doesn't understand the language I speak, learn from what happens around you, I'm someone who learns from my people, I take advice everyday, we all are talented in different ways, today I'm using the talent I was endowed with.

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"our culture - our strength"

Tunji is the Managing Director of VERDANT ZEAL MARKETING COMMUNICATIONS LTD, one of Nigeria's burgeoning top marketing communications group. He has garnered tremendous experience in public relations, marketing communications and marketing having spent nearly two decades in marketing communications and media, Tunji is one of the finest brains in the practice of marketing communications. He is a quintessential marketing expert and a renowned resource in the business. He effectively initiates, coordinates and executes mass mobilization events and campaigns. A graduate of English from Ogun State University (now Olabisi Onabanjo University, Ago-Iwoye) - BA (Hons) (English), he is also a member of the Chartered Institute of Marketing, London; Member, Nigerian Institute of Marketing, (NIMN) and Member, Advertising Practitioners Council of Nigeria.

He has abundant experience in public relations, having worked on many public relations projects, thorough understanding of the Nigerian media scene, and excellent understanding of marketing in Nigeria. He is widely-travelled both within Nigeria and internationally. He is familiar with the workings of the financial sector as well as the technicalities involved in raising money from the Nigerian capital market. He understands mass mobilization - designing and deploying messages for the masses.

He started his career as a Freelance Reporter with The Guardian in 1985, he became a Sub-Editor/Judicial Reporter in 1988. He moved to Saal Advertising as a Copy Writer in 1989 before joining Promoserve Advertising as Client Service Executive. In the same year, he became Client Service Manager and Business Development Manager, and won the staff of the year award at Promoserve in 1990. He later resigned in 1991 to join Prima Garnet where he rose from Senior Manager Client Service to Executive Director, Client Service in 1998 before now becoming the Managing Director, Verdant Zeal Communications Ltd.

He had successfully handled some major accounts that are of note such as Multichoice/DSTV/Mweb (Since 1993), Unilever/Royco/Home Cup) (Since 1996), Nestle (Nido/Cerelac/Nutrend) (1997), UNTL/Supertex/ABC Wax (1997), British American Tobacco (Corporate/Rothmans/Dunhill/St. Moritz/Trade) 2002, GSK (Panadol/Phensic/Cafenol) 1998. He has also coordinated winning teams for landmark pitches including: Econet/Vodacom, First Bank, Nigerian Breweries, ABC Wax, etc. He is a Consistent Quality Performer as Team Leader for Excellence, Continuity and Management of Key Accounts Spanning 10 years. The organization he heads, has now being saddled with the responsibility of packaging a major cultural event in Nigeria tagged Abuja Carnival. He has scheduled good and different packages for this event in such a manner that anyone who isn't present will not only blame himself but book for a flight earlier for the subsequent ones.

The 2007 edition is tagged "OUR CULTURE OUR STRENGTH"
The Abuja Carnival is a street carnival of Arts and Culture which takes



TUNJI OLUGBODI
The Managing Director
Verdant Zeal

place in the heart of the Abuja Municipality during four action packed days of November yearly. It is believed to be the largest Street Carnival and Culture of its kind in the world.

Since inception, the Street Carnival of Arts and Culture attracts over 2 million people to the streets of Abuja Municipal Area at various points of the spectacular Inter-Carnival Activities.

The Abuja Carnival is a creative occasion showcasing Nigeria's unique heritage of History, Culture and Modernity to the world. It is the whole of Nigeria presented through the eyes of the City of Abuja - The heart and mind of Nigeria. The Carnival involves all the 36 states and the Federal Capital Territory of Nigeria and elements of the Private sector. On display at the Abuja Carnival are the full and absolute History, People, Cuisine, Fashion, Art and Culture of Nigeria. With over 250 Ethnic groups, Nigeria has a vast cultural diversity with an added flavour of Modernity.

Notably, Nigeria is the largest Black nation on earth with a population of over 150 million people. Nigeria is also the 9th largest market for products and services in the world. Together, with massive carnival spectator presence and the massive media coverage the Abuja Carnival provides opportunities for effective and focused promotional and marketing initiatives for companies. The Abuja Carnival 2006 was the best event of its kind in the world - the world's largest celebration of Arts and Culture. The Abuja Carnival 2007 is a unique one. The 2007 edition is tagged "OUR CULTURE OUR STRENGTH"

Abuja Carnival 2006 won the Commonwealth Best Carnival of the Year Award. This is a reflection of the virtues and value of the people; while the merriment and the festivities are enjoyed. It is a major event that should make us to ponder upon some of our lost value and virtues. Blacks are known for discipline and love to share and care. Let retrace our step amidst the joy.

man of the moment

The Immediate Past President of the Association of Movie Producers (AMP) of Nigeria, has a B.A. degree in Literature from University of Port Harcourt, and a M.A. degree in Literature from University of Lagos. He is presently a PhD student at University of Lagos researching on 'The Influence of the Gothic Novel on Horror Films: A study of Bram Stokers Dracula and Mary Shelley's Frankenstein'.

Madu started his professional career at the Nigerian Television Authority, as Public Broadcaster and Scriptwriter in 1991. When in November 1992 Kenneth Nnebue released the seminal 'Living in Bondage' the movie drew its cast and crew from NTA thus providing an opportunity for Madu to be amongst the first to be counted in the emerging industry. Thereafter Madu collaborated with Chris Obi Rapu (Director of Living in Bondage), Nkem Owoh (who later attained super stardom as Osuofia) to screenplay a series of early hits that included; 'Circle of Doom' (1993) and 'Taboo' (1994). He launched himself as a Producer/Director in 1995 when he made the offbeat comedy 'Sculptorico'. He later collaborated with Hints Magazine to oversee 'When the Sun Sets' (1995) as supervising Producer, and Produced/Directed 'Millionaires Are Saints' (1997). Incidentally 'When the Sun Sets' brought about the discovery of Kate Henshaw, Sandra Achums and Ronnie Dikko whilst 'Millionaires Are Saints' unveiled Clem Ohameze.

Madu redefined the action film in 1998 with the cult film 'Rampage'. His other credits include 'Born Wicked' (1998), 'Zero Hour' (1999), 'Saved' (1999), 'Love Paradise' (2000), 'Black Widow' (2001), 'Arrested Development' (2003), and 'Bound by Destiny' (2005).

By the late 1990 however, Madu was increasingly disenchanted by the state of the movie industry and concluded that there would be no real growth until certain structures were put in place. Consequently he originated the idea of an umbrella body for Directors thus co-founding Directors Guild of Nigeria (DGN) alongside Lancelot Oduwa Imasuen, Fidelis Duker, Sam Azubuike. Victor Ohkhai, Jeff Obahon and became the founding Vice President of DGN. He later founded Nollywood's first Training facility; Lagos Film Institute.

Concerned that the press was only interested in the negative aspects of the industry he launched a magazine 'Movie Nigeria' as a voice for the industry. He later moved this campaign to the international arena with the repackaging of the magazine as 'Movie Africa' a glossy magazine designed to compete effectively with other movie magazines like Screen Africa, Screen etc. His distribution company Thud Worldwide Consultants Ltd is a major supplier of African content with clients in diverse regions of the world.

Screen writer/Filmmaker: 1993

He wrote for National Television, several Episodes of 'New Masquerade', 'Tales by Moonlight', 'Storyland' and 'Third Eye' between 1992 & 1994. He also produced and/or directed major Nigerian Movies including: 'Sculptorico' 1995, 'When the Sun Sets' 1995. (Writer/Producer/Director and Supervising Producer): Millionaires Are Saints 1 & 2, 1996; (Producer/Director): Rampage; (Director): 1997, Born wicked; (Producer/Director): 1998, Zero Hour; (Producer/Director): 1999, Love Paradise; (Producer/Director): 2000, Black Widow; (Producer/Director): 2001, Arrested

Development; (Producer/Director): 2003, Bound by Destiny 1&2 (Producer/Director): 2004/5

Texts to Film

• Technique and Content in the Filmic Adaptation of Chinua Achebes' 'Things Fall Apart' - M.A. Thesis.

• Intellectual Property Rights, Revenue Generation and the Challenges of Filmmaking: A case study of Nollywood. A Conference paper presented at International Intellectual Property Institute Washington DC. Conference

• Nollywood and the Paradox of Content Enhancement. A strategic Analysis. A Conference paper presented at African Broadcasting Conference (AFRICAST) Abuja

• A Strategic Approach to Integrating Economic Reforms, Tourism and The Motion Picture Sector. A Conference Paper presented at National Conference on Developing Strategies for Viable Cultural Promotion and Tourism Development in A Reforming Economy. The Art and Science of Digital Filmmaking: Lessons from Nollywood. A Concise History of Nollywood.

Leadership & Responsibility Experience:

Founder and founding President; Directors Guild of Nigeria (DGN), Founder/Director: Lagos Film Institute, Founder/Publisher: Movie Africa Magazine, FMR: Social Secretary, University of Port Harcourt Alumni Association, Member of Jury: African International Broadcasters Conference (AFRICAST) Programme Competition 2004, Member of Jury: RIEL Awards 2003, Member, Organizing Committee: City People Magazine Awards 2000, Member of Jury: African Movie Academy Awards 2005 (AMAA), Member of Jury: National Film Festival 2003,

Second Vice President, Motion Picture Practitioners Council of Nigeria, Immediate

Past President of Association of Movie Producers (Nigeria), CEO African Video Expo., Member, Ministerial Committee to Streamline Functions of

National Film and Video Censors Board and Nigerian Film Corporation,

Elected 2nd Vice Chairman, Motion Pictures Practitioners Council of Nigeria (MOPPCON) 2005, Re-Elected National President

Association of Movie Producers Nigeria amp 2005, Delegate to

Berlin Film Festival 2006, Member Federal Government

Delegation to First AfrProductions, ican Film Summit,

Tshwane South Africa 2006, Member Federal

Government Delegation to Festival de Cannes,

France, Regional Secretary General for West Africa;

Federation of Pan African Filmmakers (FEPACI)

Presentations:

Guest Speaker: International Intellectual Property Institute, Washington D.C. West Africa Conference, Dakar, Senegal 2004, Guest Speaker AFRICAST 2004, Member, Federal Government Delegation to Sithengi 2004, Guest Speaker: Nigerian International Film Festival, New York City, USA 2005,

Productions:

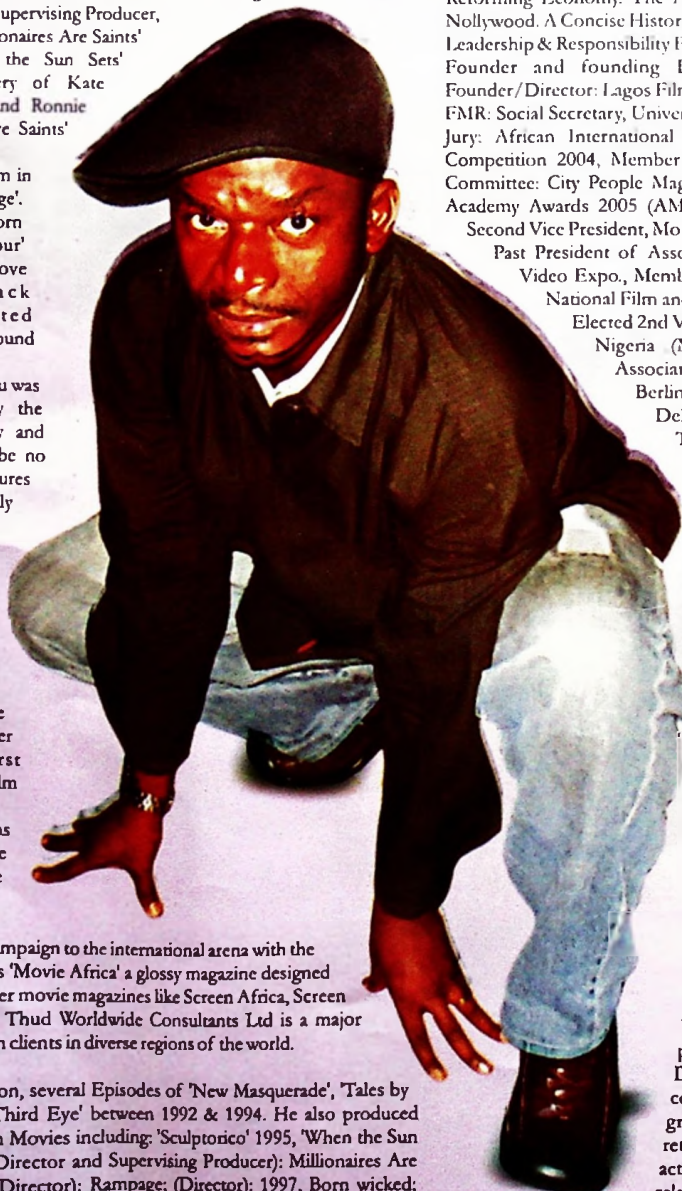
Millionaires Are Saints 1&2, Love Paradise, Saved, Wanted and Zero Hour.

2007 LAGOS INTERNATIONAL FILM FESTIVAL LIFF

The traditional venue for LIFF is the City Mall and Muson Center in Onikan, Lagos. The theme for this year is 'AFRICAN CINEMA AND THE DIASPORA'. 2007 LIFF will feature the screening of Features, Documentaries, Musicals and Shorts. According to Daisy Madu-Chikwendu CO of MCM Group, "2007 LIFF promises unparalleled excitement, we will lunch this year the African Wall of Fame and Nollywood Film Personality. The most popular personality will be honoured at the Award Night on December 7, 2007. 2007 LIFF aims generally to create a convergence between apparently related sectors, create a great platform for networking, making deals, training and retraining, meeting, regulators, filmmakers, distributors, actor, financiers, agencies, sponsors and for participants, to relax and enjoy world premiers, live jams, funfair, parties etc

Venue: The City Mall and Muson Center in Onikan, Lagos,

Date: December 4-7, 2007. Theme: AFRICAN CINEMA AND THE DIASPORA



An interview with ...and Their Eyes Were Bloodshot by Lia Emmerson
(www.lia-emmerson.com) UK and Photography by Nick Warwick(c) 2007
...and Their Eyes Were Bloodshot was formed in 2005.

They are a five member Band, made up of two guitars, a bassist,
a drummer and lead vocal. Sean Parry - 21 - Bass, Matthew Paske - 21 - Guitar,
Jake Cordery - 20 - Drums, Zach Mcadam - 19 - Vocals, Greg Cameron - 18 - Guitar



"How did the band form?"

Pask and Parry were originally in a band called "Downside" that split up because of differences between the bands. Band member kinda wanted to go in different directions so they then decided to start ...and Their Eyes Were Bloodshot. Jake, Paske and Parry were friends to begin with, and then decided that they needed lead vocals so they advertised for Zach.

"So how did you come into the band?"

I was best friends with them, and used to roadie for them. Then I got promoted to guitar!

"What are your future ambitions for the band then?"

We just want to keep constantly touring mainly so the band can keep us financially stable. And so we can get more experience and get a bigger and better label. We all think we should just keep progressing.

"I heard you brought out your first album this year called 'Prologue' what was that like?"

Yeh. It was released on the 10th of September this year. It had some really good reviews from magazines, some big magazines. There is going to be more reviews out next month too. When I read the review in Kerrang and saw the CD in HMV it was so weird! Knowing that people were looking at us and stuff. But the kids in Europe, they go crazy for stuff over there because you're from the UK, they think you're massive, so they just go mad for it!

"So what kind of band inspires you then?"

Anything really but I guess the most inspiration we get are from Norma, The Chariot and Emmure. Mainly because their music is really in your face kind stuff, which is what we're best at. But we've got to where we are cause of constant touring, getting contacts, and you can't be fussy with gigs. Otherwise if you turn down too many it gets around. You need to play and everywhere. And make sure you have fun doing it. That's what it's about, you can't expect to get big straight away it takes time... you got to work at it.

"What's the best gig you've done?"

Best gig we did was in Belgium. Which was on the last tour, the capacity was 150 and there was like 300 kids there. It was Crazy!

"So what happens on tour then, do you get to stay in these expensive posh hotels?"

You're kidding right!? Narr, we either stay at someone's house, or in the van. Or sometimes if we're really lucky a travel lodge. But it's mainly quite rough. One night the singer slept on top of the roof of the van outside Heathrow airport!

"So you're all pretty close friends then?"

Yeh, pretty much... We like to bicker n pick on each other though! But when you're on tour and with the same people all the time you're bound to bicker.

"Any up and coming gigs you're looking forward to doing then?"

Yes definitely Belgium, there's going to be like 600 kids in one place were doing, that's going to be crazy.

"You got any new Albums coming up then?"

The songs were doing at the moment are a lot more progressed, there's so much more we can do now we have two guitars. It's mainly the same old bloodshot, but with some perks. And we should start to record new stuff next year.

"And is there anything you want to say to the fans?"

Yeh. Just Thank you for seeing us live, buying our CDS and shirts. It means a lot to us. If you haven't got your fans you ain't got nothing. WE LOVE YOU ...and Their Eyes Were Bloodshot tour dates and merchandise can be

Found at: <http://www.myspace.com/atcwbs> There CD Prologue can be bought from www.hmv.com

Mixed Blessings

DR KEN OTUKOYA UK

When the Government won the bid to host Olympics 2012, little did anyone know it would be welcome with mixed feelings and blessings, as the proposed venue to be used is full of businesses, schools, markets and churches. And as the news spread, the drama in the church begins to unfold and got worse when the church was served eviction notice and the deadline was getting really close

Rebecca (Joy) was the larger than life woman who believes that the heavens suffer violence and you should take it by force. She believes the govt should be taken to court when the eviction notice was served and she got the backing of the boy- Joseph. Sister Phoebe (Theodora) opposed in a gentle voice but then Rebecca (Joy) suggested that on the day eviction, members should all go to the top of the roof as demonstrators for Christ in order to save the church building. Then pastor Murphy (Ken Otukoya) was astonished, opening his mouth wide and wider, however Sister Deborah (Margaret) condemned the act and make reference to the God we serve as 'a Prince of peace'

Joseph! He became a big fan of Rebecca after learning his lesson in a big way. He called her 'Becky' one day and she went to town shouting, 'Never in your life must you address me without a Sis... Since then he has been forced to follow her footsteps and he always supports her radicalism, saying 'yes' to all her proposals in the church even when he himself does not understand issue at hand. This includes when Rebecca sighted God as the One who takes vengeance

Sister Margaret (Mary) and Sister Theodora (Phoebe) represent the dove characters who listen to the Holy Spirit and voices their opinion in the like of 'His Will shall be done'. May be 'He is trying to take us to another level'. May be God is trying to make us feel uncomfortable in this comfort zone of ours. And which level is that? Sister Joy interjected and Joseph shook his head in support while pastor Murphy looked amazed adjusting his glasses. The Pastor runs his own local business apart from the church so he is at cross road who to follow whether to support the radicals or the gentle but does he really has no choice when the Government needs the land. So the pastor states that the land belong to the Government and they have to do something now to avoid future embarrassment. Pastor Murphy uses the word 'touch not my anointed' when Sister Joy was becoming difficult and respect the People in Gent

Sister Theodora runs her own business so the news was a good one for her, so she tends to flow in the business direction raising her voice when anything does not favour her and throw temper tantrum intermittently. She suggested that the church can rent her restaurant for the time being but others objected.

Eventually the pastor came to conclusion to look for a land as suggested by the Councillor (Biodun Adeboye) Good news they found a land following a meeting with the counsellor who was a tough cookie as the original letter of eviction came from her office. Pastor Murphy informed the congregation about the new found land but it comes with a price. Not everyone was happy with the special levy as the drama begins again..... www.movietaintmentmagazine.com

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